28 OCTOBER 2024

The CONNECT Industrial Platform

Unlocking new capabilities with an intelligence platform that brings together your unique industrial ecosystem

Matthew Del Bonta, CONNECT Specialist







Our users have presented challenges for us to solve Information silos

Inconsistent data and slow responsiveness

Remote and virtual teams have limited access to reliable data

Difficulty understanding operational performance across sites and teams

Need to predict behaviors and outcomes for greater efficiency and sustainability





Unfortunately, up to

73% of all data collected within

enterprises goes unused

Source: AIoT: The Key to Unlocking Business Value From Industrial Data, Forbes, 2021

And even worse,

76%

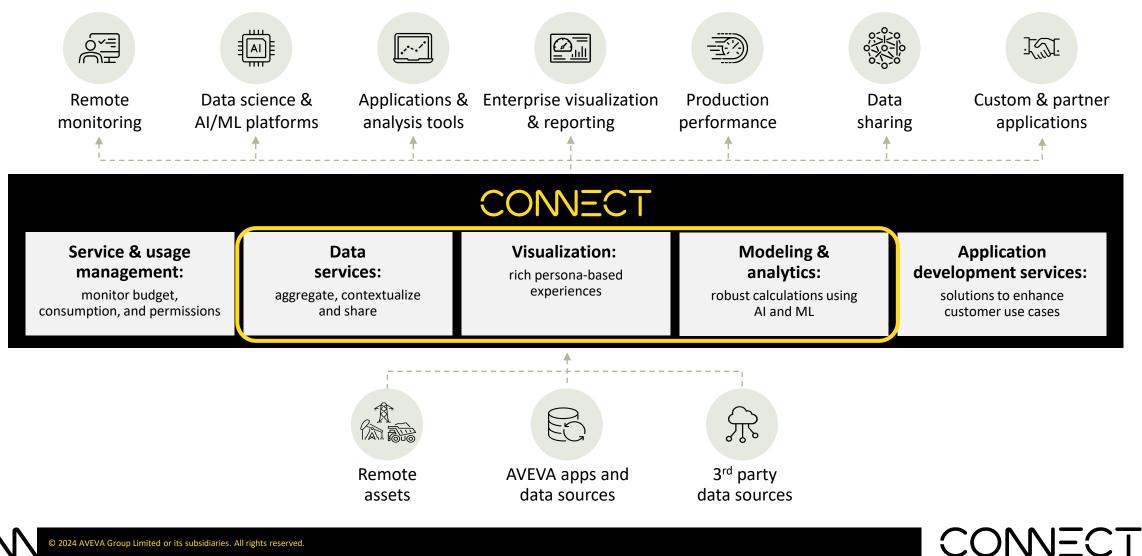
of business leaders find it difficult to understand their data

Source: Data Management Poses Major Challenges and Issues for Companies: New Study, Forbes, 2022



Introducing: CONNECT, our industrial intelligence platform

Open and neutral, providing rich data insights for your unified industrial ecosystem





Extends your existing investments and capabilities





Intelligent Twin

Experience

Data

Empowered Ecosystem

CONNECT

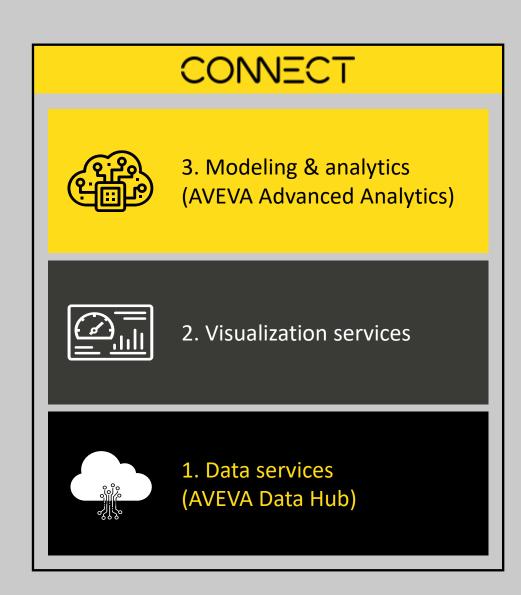
Full library of hybrid SaaS portfolio and partner applications

Enterprise visualization Gain single-pane-of-glass visibility across engineering, operations, and business information	Engineering and execution Maximize efficiency of capital projects	Asset performance Improve reliability with AI insights	Data sharing Collaborate securely within and beyond the enterprise
Production optimization Optimize productivity and quality in real time	Planning and scheduling Stay ahead of a fast-changing market	Simulation and learning Accelerate process design innovation	Plus, more
Operations control Drive instant decision-making and safe operations with responsive visualization and control	Engineering information Deliver projects on time and improve safety and performance with rapid, intuitive access to the digital twin	Operations information Break through silos with contextualized information and self-service tools that accelerate analytics projects	AVEVA provided and 3 rd -party applications



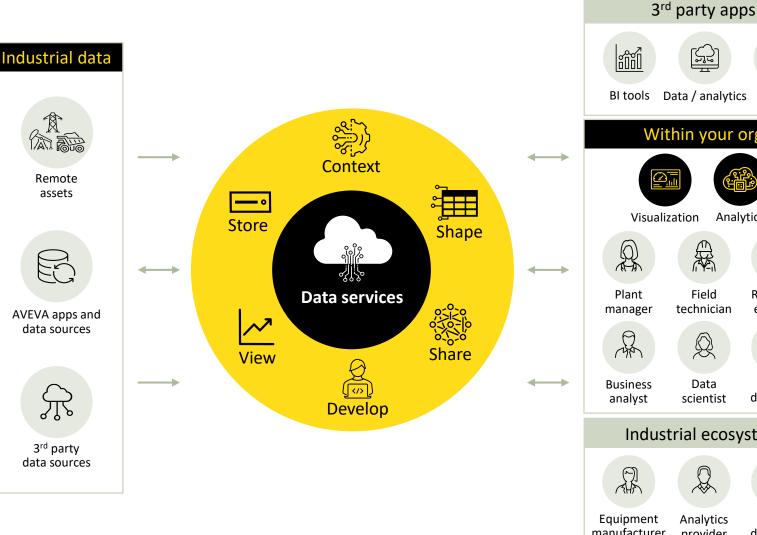
Today we'll focus on 3 specific CONNECT platform services

As the core of our industrial intelligence platform for real-time operations





1. CONNECT Data Services



BI tools Data / analytics AI / ML Within your org Analytics Reliability engineer Internal developer Industrial ecosystem App manufacturer provider developer

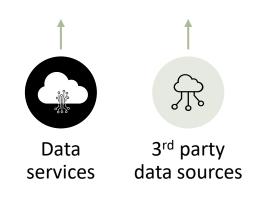
Aggregate, contextualize, and share real-time industrial data

- Build and manage a central • data repository for BI, data and analytics, and AI / ML tools
- Securely share your industrial information with authorized users, extending the use of your existing data beyond your organization's four walls
- Enable 3rd-party providers to access real-time industrial data for customized services and applications



2. CONNECT Visualization Services





Self-service

- Editable dashboards
- Arrange various content types
- No code experience
- Search for content
- Adjustable historical view

Pre-defined

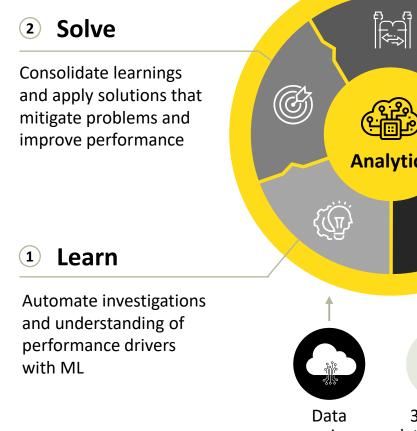
- Custom developed
 experiences
- Rich animations and dynamic styling
- Asset driven navigation
- Complex interactions
- Holistic operations view

Visualize industrial data using self-service and pre-defined dashboards

- Visually relate disparate data sources & systems in context to each other
- Gather insights between applications and across data types quickly and easily
- Share actionable information with operations, reliability, business, and other teams, anywhere through a browser



3. CONNECT Modeling & Analytics (AVEVA Advanced Analytics)





3 Model

Combine data from multiple sources to mirror physical assets & processes on digital twins

4 Monitor

Apply algorithms & logic to continuously assess performance

5 Alert

Give early warnings of performance issues with improvement suggestions

Combine existing data with AI for faster and smarter decisions

- Utilize AI and ML to improve process efficiency
- Understand production outcomes and get recommended corrective actions
- Collaborate with trusted partners to enable crosscompany collaboration and discover new opportunities



What can this look like when applied to real-world use cases?

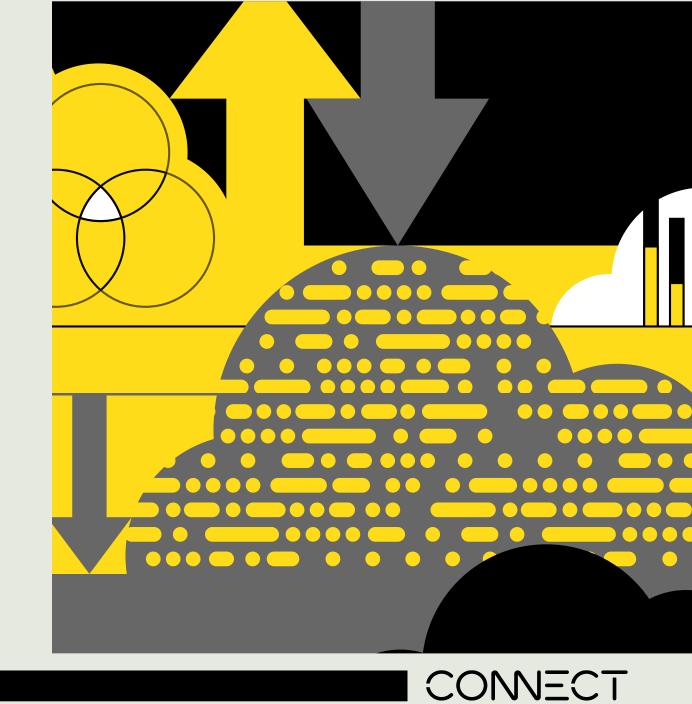
- 1. Enterprise-level analytics and performance reporting
- Proactively managed energy use, performance parameters, product quality and other metrics through analytical guidance
- Collaboration among stakeholders, information sharing, and creation of mutual business value
- Extending current investments with new solutions, and support for innovative business models for solution providers





What can this look like when applied to real-world use cases?

- Data sets and industrial context for tackling performance, operations reporting, and other actionable requirements
- 6. Views of equipment performance over periods of time, downtimes, utilization, OEE, and incidents, including potential alarms, through a "single pane of glass"
- Drill-downs into specific events and detailed trends to understand total uptime and utilization impacts



Single interface for cloud <u>and</u> on-prem applications

Via CONNECT service & usage management

Consume

- Access the full portfolio of AVEVA software
- Subscribe and configure your solutions
- Rapid deployment and provisioning of cloud services
- Manage your budget and monitor your consumption through the AVEVA[™] Flex subscription program

Analyze

- Management reporting offers a central hub of information and insights about Flex credit consumption, usage and adoption, and audit logs
- Subscribe to alerts from the status dashboard for notifications of planned and unplanned events

Dintegrate

- Manage and configure integrations between CONNECT services, partner and other third-party applications from cloud to edge
- Leverage shared services for cloud storage, applications, licensing and entitlement

- Accelerate time to value with flexible, scalable, and trusted industrial hybrid SaaS solutions
- Optimize your industrial software investments centrally
- Extend your ecosystem of teams and partners with a purpose-built industrial cloud platform

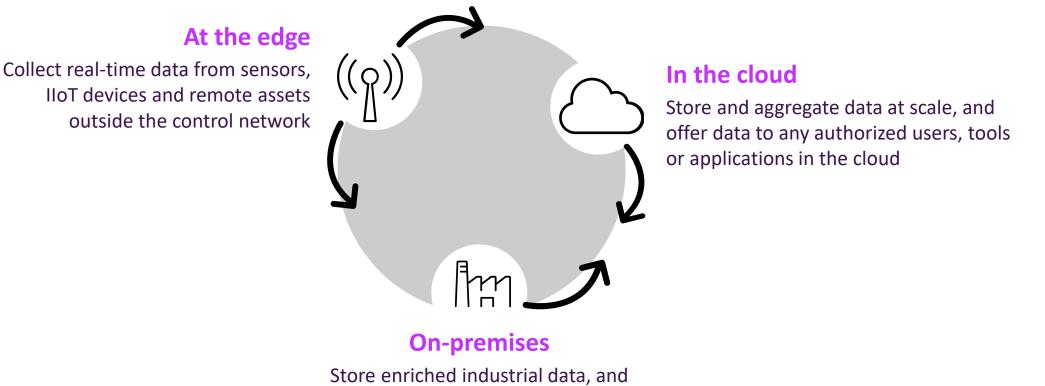


Access

- Guaranteed >99% uptime
- Centralized **user management** and permissions
- Import credentials directly into CONNECT from Microsoft[™] Azure Active Directory

Flexibility is a requirement in today's connected industries

For industrial users, the future is not cloud or on-premises; it is the flexibility to do both



Store enriched industrial data, and offer it to users on-demand, for 24/7 critical operations



Altogether, what benefits do CONNECT users ultimately receive? Real-time visibility into live data from remote assets or sites

Trending and dashboarding of multiple remote data sources

Secure data delivery to management teams and multiple different user groups

Self-service data access for Power BI users and data scientists



Quick, measurable wins from applying Al and ML to industrial data

Analytics capabilities that are both template-driven and customizable



Unleash the potential of your data with Al-enabled applications

The CONNECT platform analytics tools drive innovation & efficiency



Predictive quality

- Reduce frequency of quality measurements
- Offline measurement with delayed lab results
- Get an early indication of quality in production line



- Predicted quality value
- Ideal operating conditions
- Anomaly timeline and breakdown
- Recommendations on controllable
 parameters

Predictive throughput

- Identify optimum operating conditions to maximize production
- Identify measures of production by product or rate



- Predicted production rate
- Ideal operating conditions
- Anomaly timeline and breakdown
- Recommendations on controllable parameters



Predictive energy efficiency

- When there is no overall measure of energy consumption
- Normalized measures of energy use by product
- Identify optimum operating conditions to minimize energy consumption



- Normalized energy use
- Predicted total energy consumption
- Ideal operating conditions
- Anomaly timeline and breakdown
- Recommendations on controllable parameters



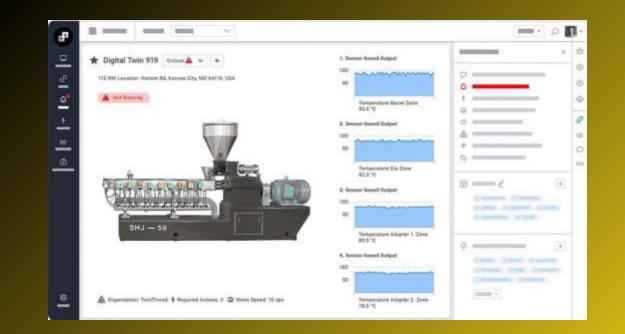
Digital Twins

Visibility into all aspects of industrial assets and operations

- Asset classes for scaling twins
- Parent-children hierarchies
 - Site, Plant, Department, Line, Machine
- Linked Sensors for receiving data
- Timelines of key twin properties
- Visual dashboards with key information
- Opportunities possible issues to examine



Digital Twins provide the structure and context to automate insights across all assets, production lines, and plants





Model factory templates

No-code templates to solve fundamental industrial challenges

- Use case templates for model selection
- Automated Machine Learning (ML) model creation
- Easy-guided twin configuration steps (product segmentation, operational state, rate, etc.)
- Automatic evaluation and selection of the best performing algorithm
- Visualized model creation process



The Model Factory provides a digital assembly line for automating machine learning (ML) model creation and deployment



Model customization

Extend the built-in library of models

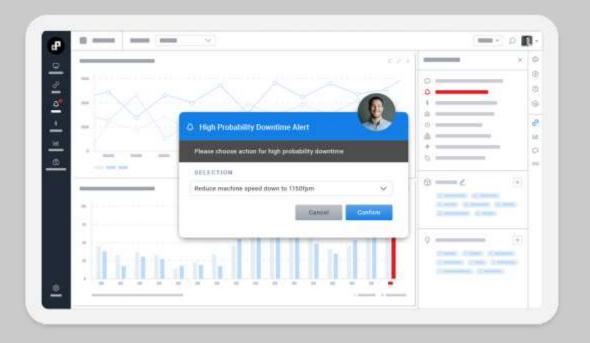
- Add user defined tasks to extend standard models
 - Verification of model task output
 - Custom visualizations, Python coding
- Add user defined training blocks:
 - Support applying custom algorithms to train data
 - Allow selecting specific columns to train
 - Create "derived" columns to the training input dataset



Flexibility configure your models with User Defined algorithms and transforms

	User Defined Task	<)
	Name User Defined Task	,
	Description User Defined Task	5
User Defined Task dataset dataset	Publish Output through BI Connector Access This Data In Jupyier. Download notebook Python Task Code	





Intelligent alerts & actions

Notifications for abnormal conditions

- Deploying intelligent alerts
- Creating logical workflows
- Automating actions
- Delivering action awareness views



Intelligent alerts and automated actions can be delivered each time a process is operating outside of normal conditions.



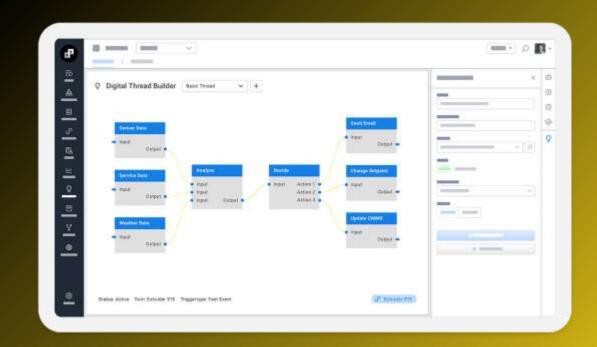
Customizable digital threads

Logical workflows to support operations

- Streamlined, no-code logical workflows
- Automated calculations and expressions
- Triggers for specific actions or activities
- Notifications via email and SMS
- Automatic and continuous thread execution

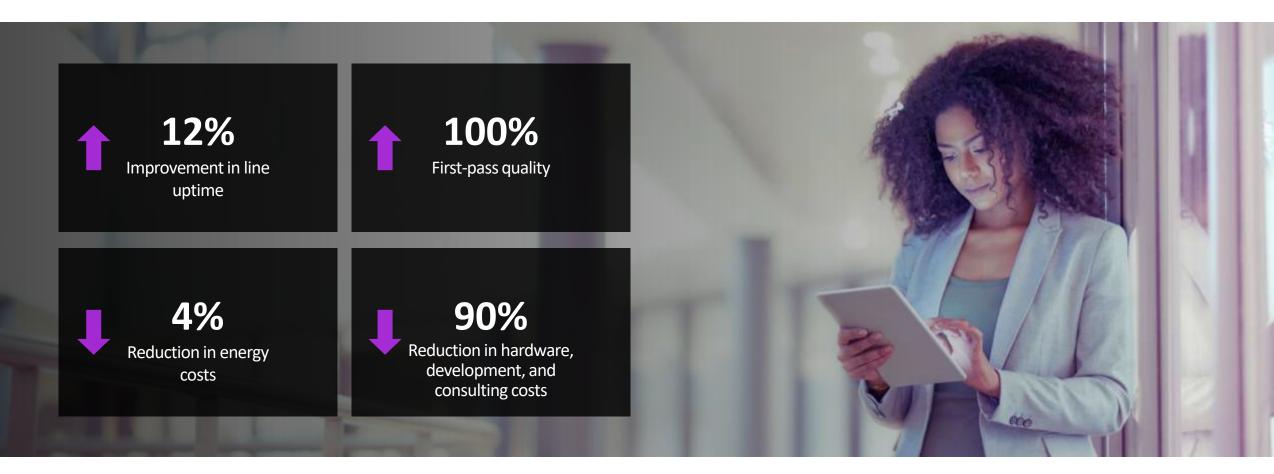


The actions represented by a digital thread calculation can trigger specific actions or activities



AVEVA Advanced Analytics has proven that it can deliver success

Typical deployments enjoy a 10x ROI on their subscription investment



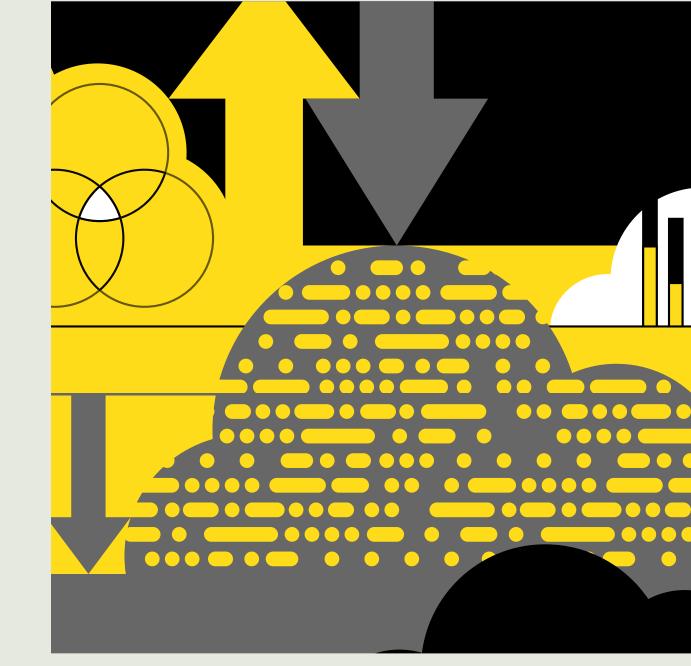


How can you get

started with

CONNECT Data

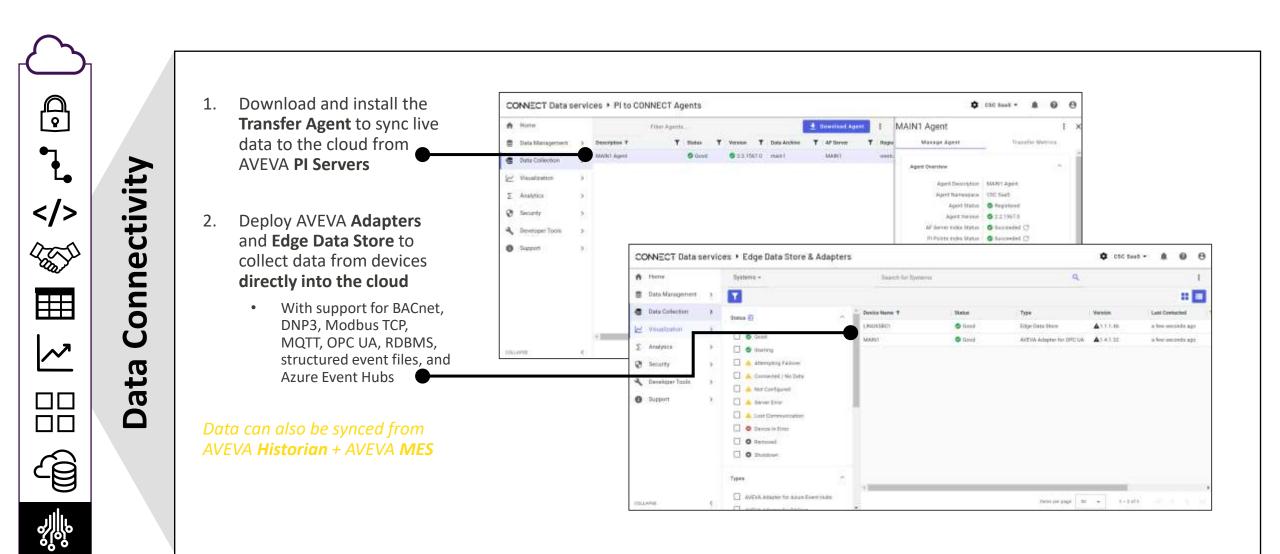
Services?





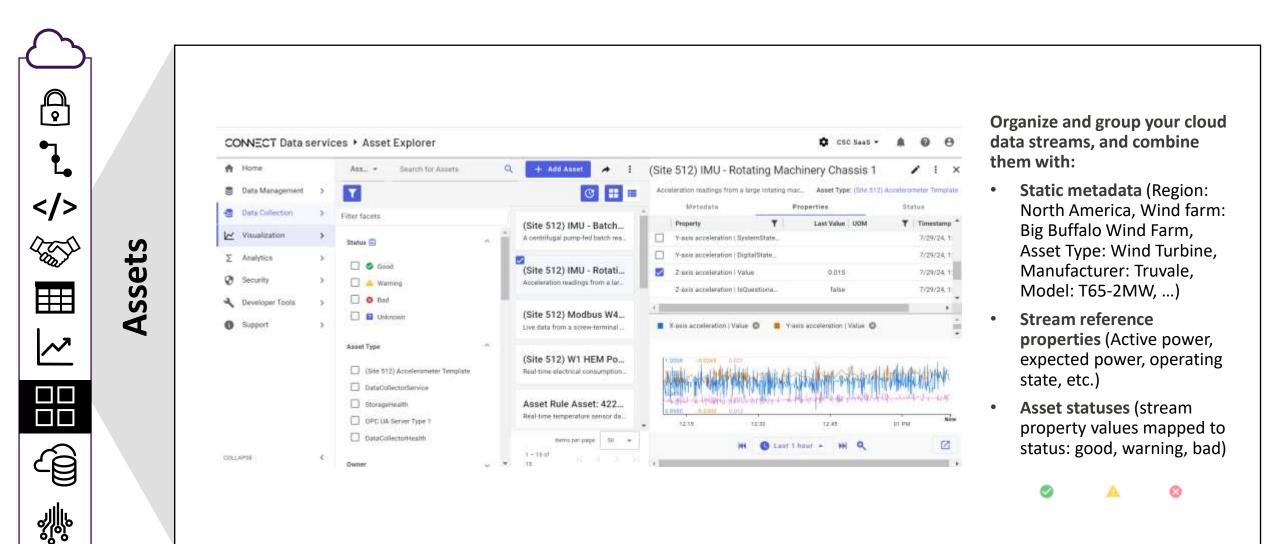


1: Securely stream on-premises data into your cloud tenant





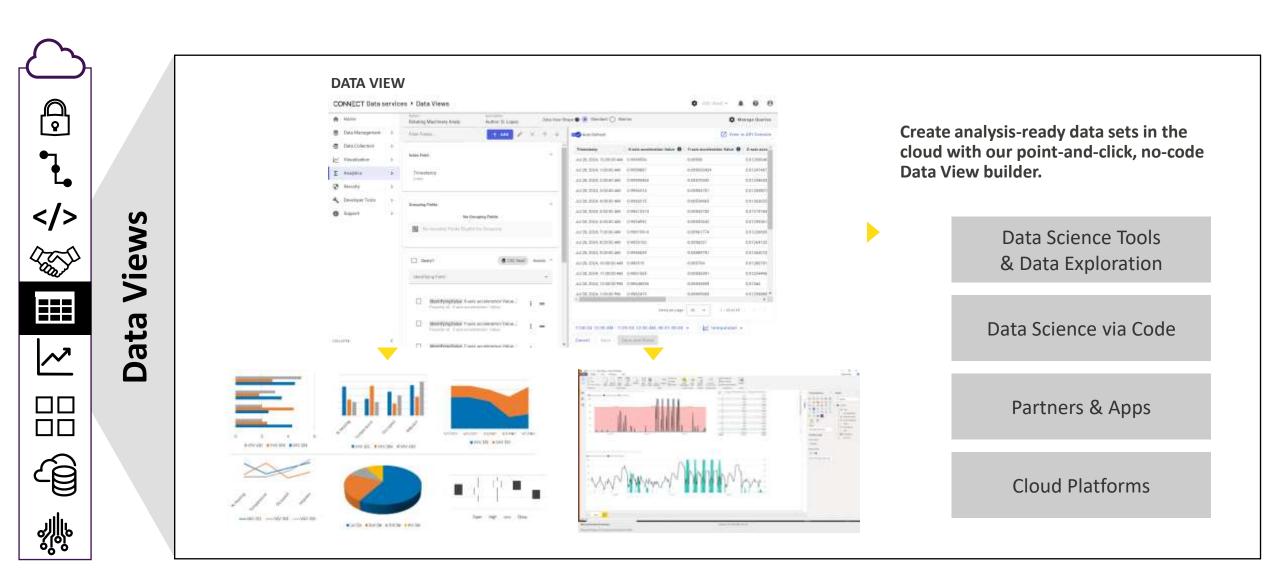
2: Create or import asset and metadata contextualization



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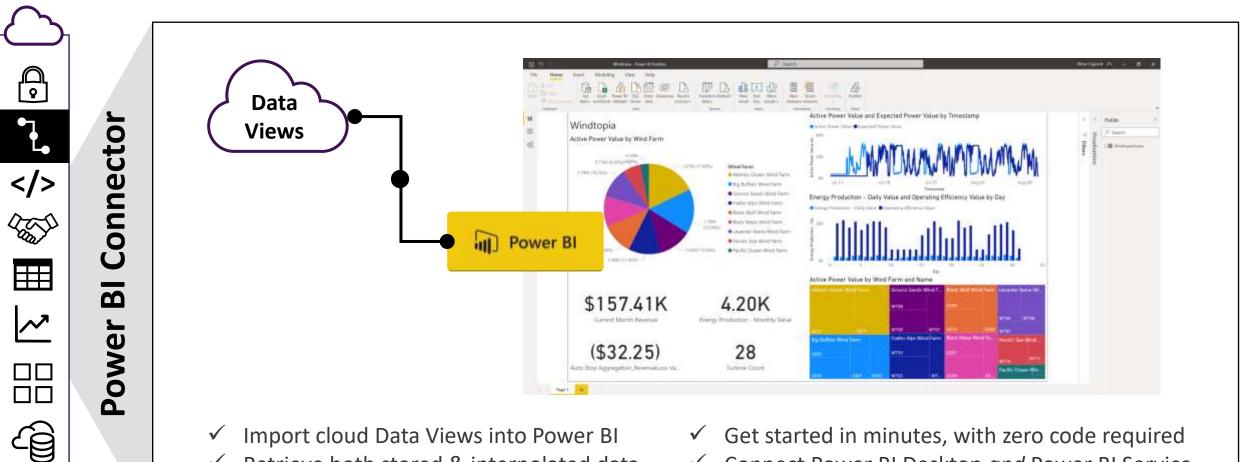
3: Group and shape data into user- and app-friendly Data Views



CONNECT



4: Import data into Power BI using the native Power BI connector

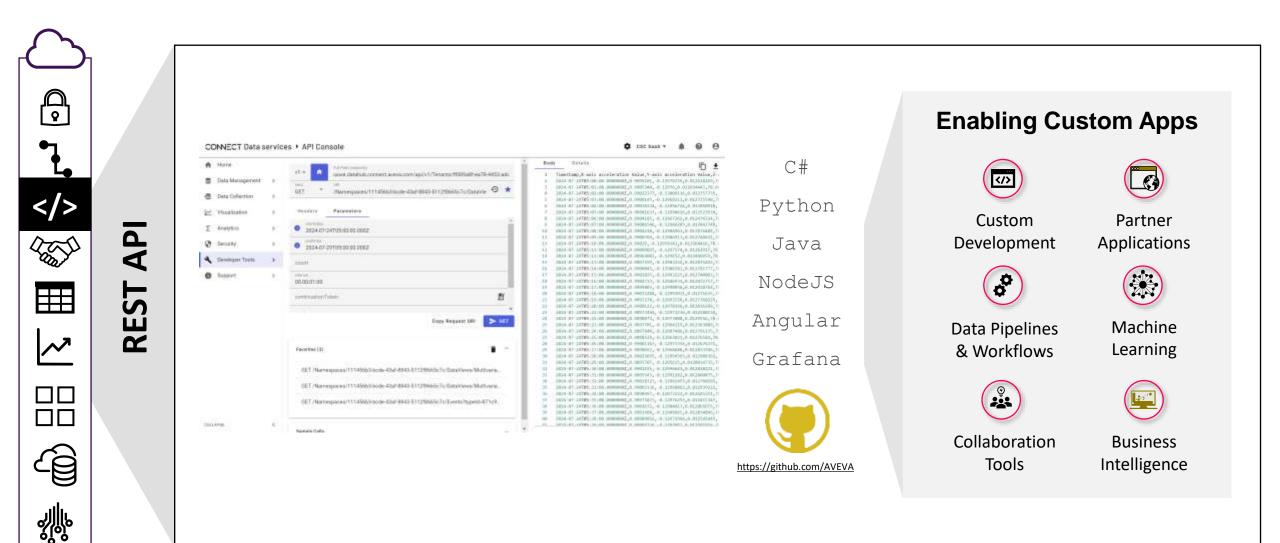


Retrieve both stored & interpolated data (through On-Premises Data Gateway)



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5: Use the cloud REST API to connect additional apps and tools



CONNECT



6: Grant users access to quick trending in the cloud



based trending to your users:

- ✓ Intuitive trend interactions
- ✓ Stream & asset searches
- ✓ Stacked and single trending
- ✓ Trend summary calculations
- ✓ Min/max easy cursors
- ✓ Multi-cursor delta summaries
- ✓ Trend sharing
- ✓ Configuration via URL parameters
- ✓ String & enum trending
- Seamless contextual navigation from Asset Explorer
- Asset property trending & asset
 swapping



Share trend workspaces via single-click URL generation

https://datahub.connect.aveva.com/tenant/b5b83eaa-a674-4a0b-9acd-e343dbb1b6d8/trend?origin=1;b5b83eaa-a674-4a0b-9acd-e343dbb1b6d8;euno.datahub.connect.aveva.com;63a7020f-e047-4279-8dea-c71d36df747d&trace=a;1;a083e9bb-47a9-47bf-a5eb-c7b4ea8cef28;Active%2520Power;Value;%25231A76D9&trace=a;1;a083e9bb-47a9-47bf-a5ebc7b4ea8cef28;Active%2520Power%257CPredicted;Value;%2523DC7300&trace=a;1;a083e9bb-47a9-47bf-a5ebc7b4ea8cef28;Wind%2520Speed;Value;%2523D28CD2&mode=multiple&selectedOrigin=1&selectedTrace=nult;&timeRange=last2Days

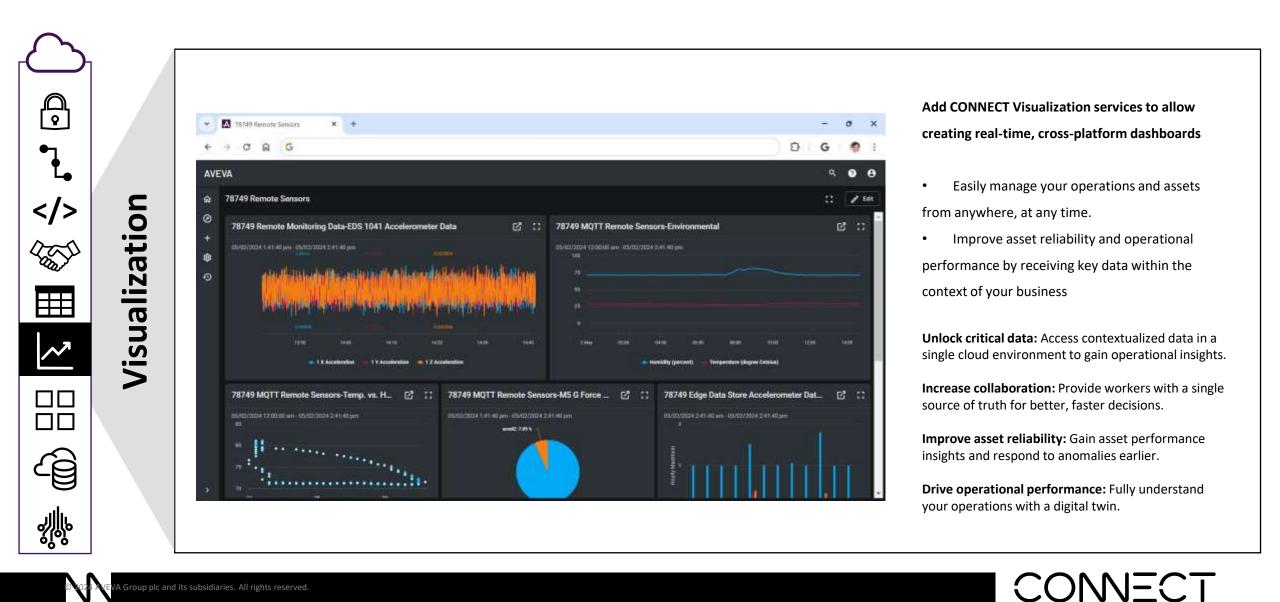


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7: Create rich data dashboards in CONNECT Visualization services





8: Set up streaming cloud-based calculations and ML modeling



Next, use our library of AI and ML model templates to perform true predictive and prescriptive analysis

- ✓ Analyze multiple input variables in order to optimize energy usage
- ✓ Proactively detect anomalies in multiple sets of data streams
- ✓ Predict product quality and process throughput in real-time

Run equations, KPI calculations, limit tests, and custom

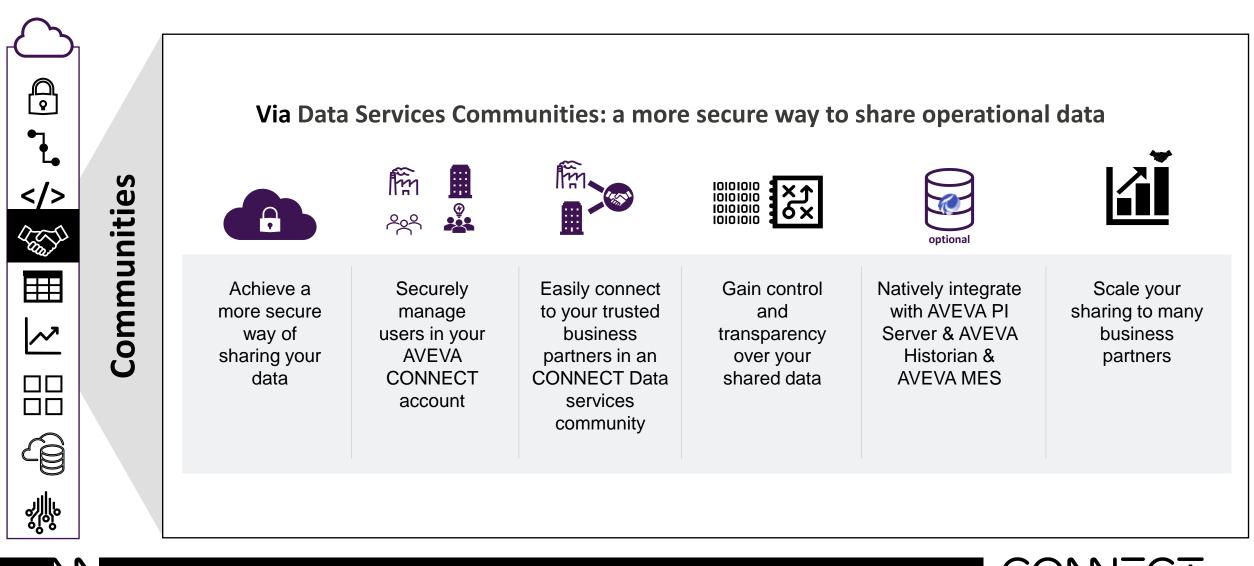
expressions in the cloud calculation engine

- ✓ Operate on data from multiple on-premises data sources at once
- ✓ Drive real-time cloud-based notifications
- \checkmark Save calculated values back into the cloud data store





And even set up controlled data sharing with other organizations



What can this look like?

When applied to real industrial data

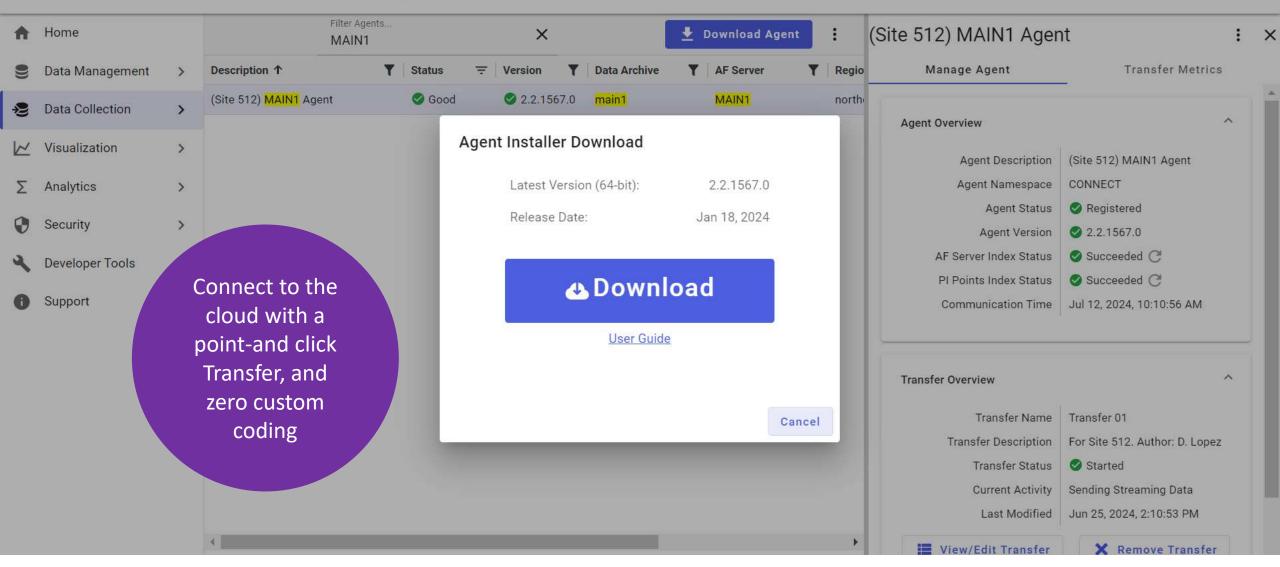


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CONNECT Data services PI to CONNECT Agents

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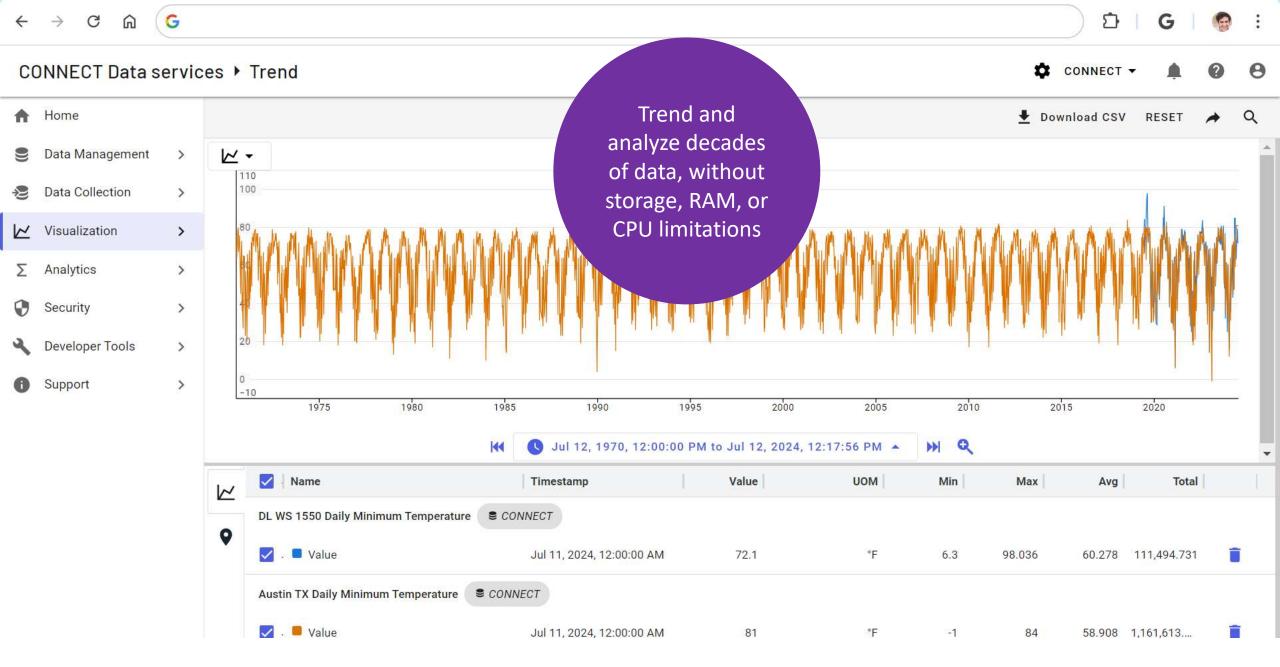




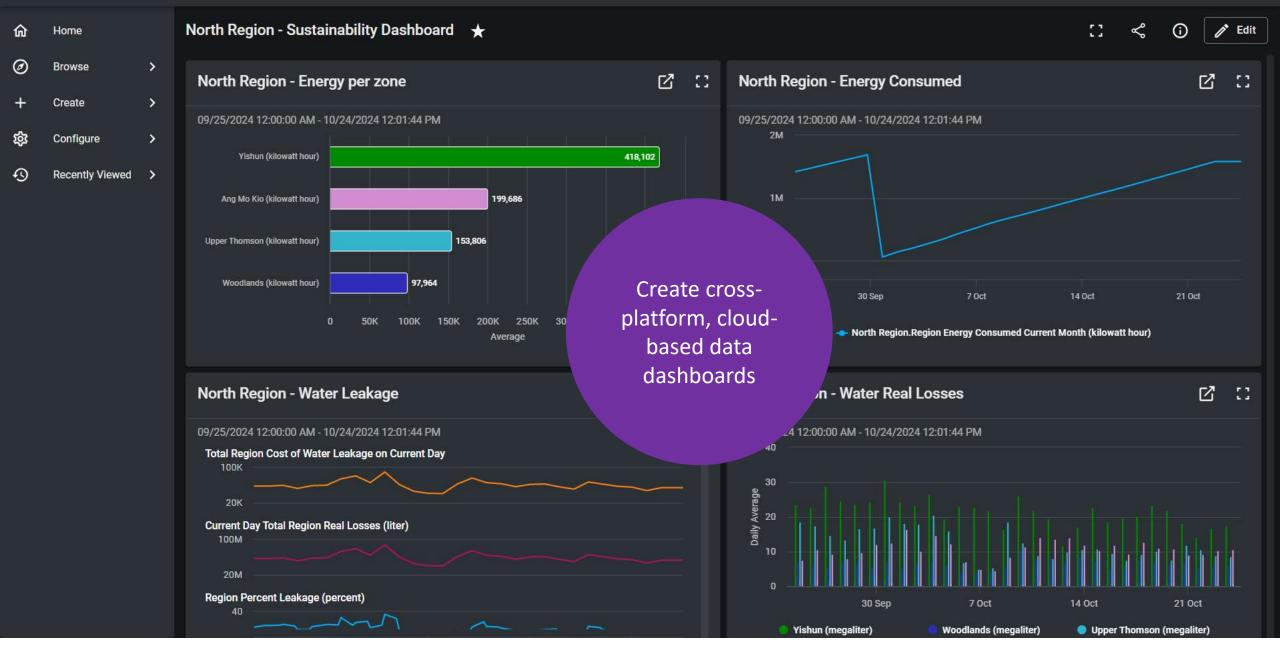
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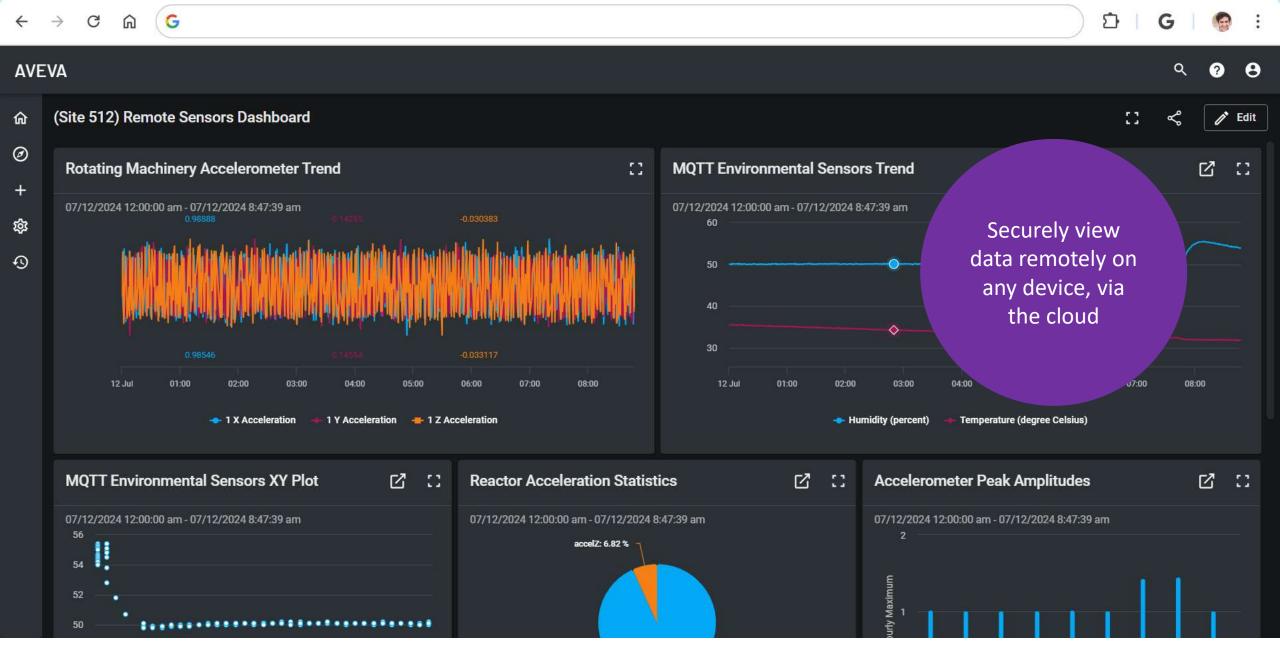




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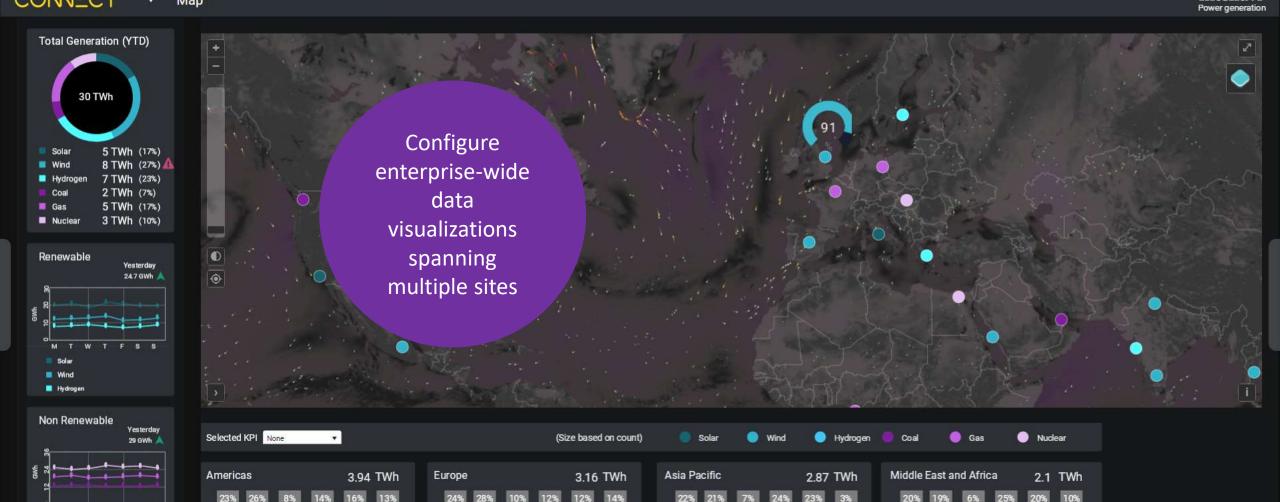
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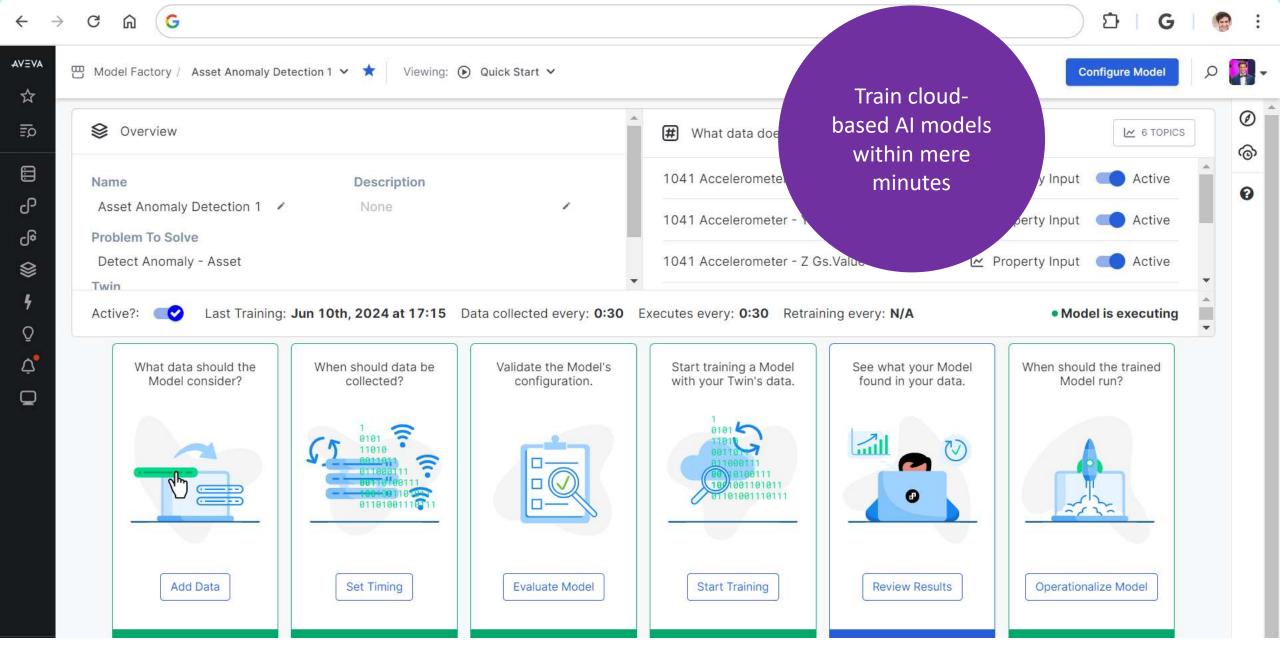
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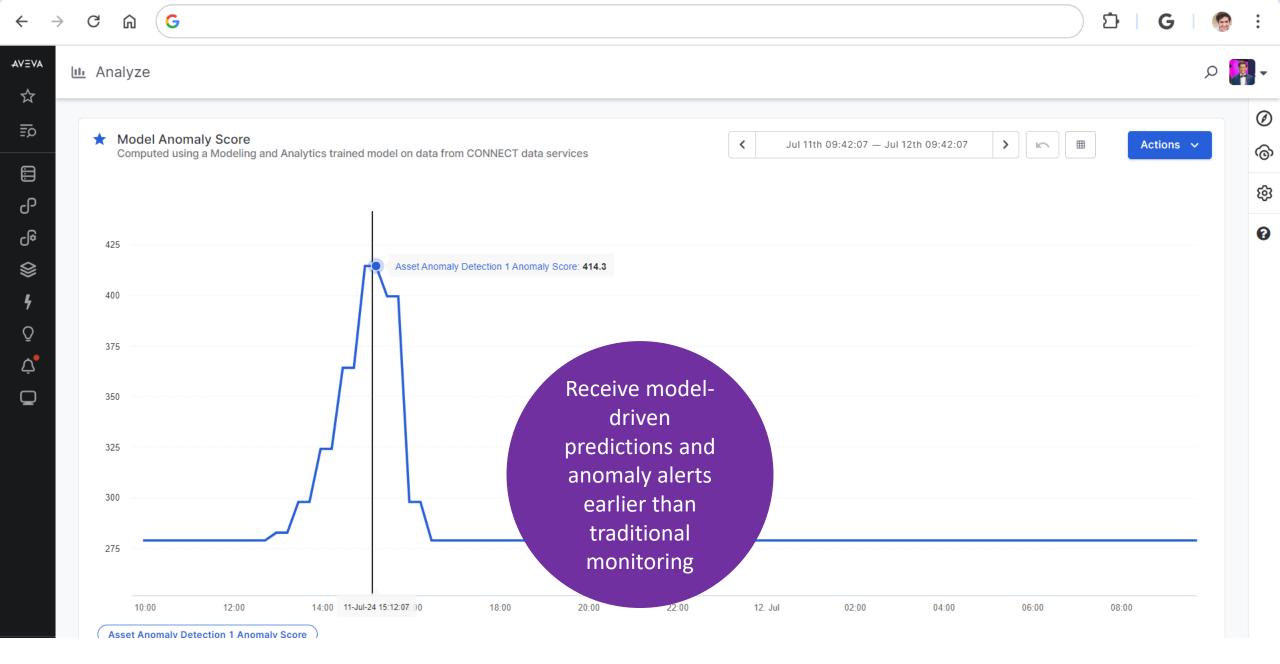
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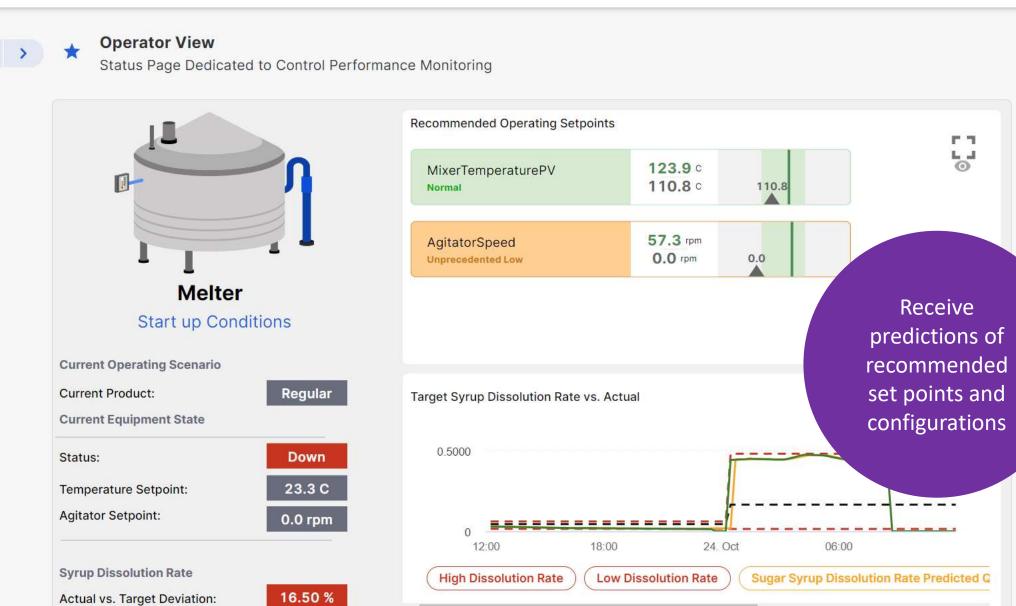
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Why do industrial users choose CONNECT?

Comprehensive, secure, user-friendly data management layer						
It's easier to aggregate, store, enrich, access, analyze, and securely share real-time data to improve efficiency, sustainability and drive digital transformation						
Unique Strengths						
Ready to use SaaS, requires no development or integration and can start delivering value in hours , not months	The easiest path to get industrial operations data to the cloud and optimized for OT data, at scale	Compatible with any kind of sequential data, with data stream contextualization to support users from any functional area	Protection for control networks with a separate data layer and one-way communication	A more secure , multi-tenant way of sharing data with granular control over what data is shared to which partners	A SaaS available via CONNECT and fully managed by AVEVA ; nothing for you to manage or maintain	

It is purpose-built for OT, from the leader in industrial software solutions, ready for the enterprise It natively integrates with AVEVA PI System, AVEVA Historian, Edge Data Store, other data sources



Committed to earning and maintaining your digital trust

 Learn more about our cybersecurity at our Trust Center: <u>trust.aveva.com</u>

Cloud System Status

• Verify services availability and performance

Cloud Security

• Data is always safe and secure. Learn what steps we take to ensure that: <u>Cloud CAIQ review</u>

Legal Resources

 Review our services level agreement and other legal policies

Trust Cente	er AVEVA Cloud, AVE 🗙	+	× -
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Overview Legal Resou	Cloud Security rces Sustainab	Cloud System Status	Cloud Service Descriptions

Welcome to Our Trust Center

Our customers trust us to provide them with best-of-breed, cybersecure industrial solutions to enable their resiliency, ensure business continuity and drive sustainable growth. We work have hand with our ecosystem to ensure that the leading data security and risk management print are embedded throughout our software and systems. We constantly monitor our operations mitigate emerging vulnerabilities and ensure new threats are tracked and acted on fast.

"We take that trust seriously. We are committed to ensuring the highest standards of cybe security throughout our codebase and across our ecosystem of customers, partners and employees".

Tim Grieveson, AVEVA Chief Information Security Officer



We are safeguarding your data in the CONNECT cloud

- As a fully managed cloud-native SaaS, CONNECT Data services is ready to use from day one.
- Back-end cloud software upgrades are handled for you, by AVEVA.
- With CONNECT Data services, you're always running the latest, most secure software.



24 / 7 / 365

Currently, CONNECT Data services runs in three Azure regions: West US, West Europe, and Australia





CONNECT is designed specifically with cybersecurity in mind

Security is "baked in" by AVEVA from the beginning

Extensive Certification





Continuous Monitoring

Proactive monitoring and security policies to identify abnormal behaviour.



Encryption Everywhere

All data in motion and at rest encrypted using Advanced Encryption Standards (AES) 256 bit.



Best in class, certified datacentres

Hosted on Azure and AWS datacentres globally. Compliance with numerous security standards.



Enterprise Authentication & Authorization

SSO & federated identity access. Fine grained access control to data.



ZG

ZGlobal, along with its partner SVCE, uses CONNECT to simplify real-time data sharing in power operations

Simplified real-time data sharing between multiple organizations Improved security, transparency, and trust.

Analysis of data aggregated by CONNECT has saved thousands of dollars on power purchases.

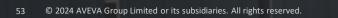


Centrifuge manufacturer worked collaboratively with monitoring service partner to share real-time performance data securely, enabling proactive maintenance and reducing downtime. Made possible with CONNECT.

Established secure, bi-directional data highway between partners

Service provider easily able to access real-time and historical data for analysis, decreasing diagnostic time and improving accuracy

Supports shift to predictive maintenance, estimated to deliver a reduction in downtime by up to 90%





TENDEKA

Tendeka helps oil and gas producers continuously monitor subsurface conditions—to increase safety and optimize production.

"We now have data we can analyze and compare. We can offer our clients insights, perhaps detect the potential for early failure, or see events happening deep underground they otherwise can't see.."

Andy Nelson Senior Software Engineer, Tendeka



Hill's Pet Products

Historically, each change over required lab tests to confirm that the recipes specifications were being met.

Implement real-time predictive quality measures

Improved quality and significant improvement in yield

CpK improved by almost 30%

Increased production output and reduced waste



Toray Plastics

Line instability causes off-quality product and leads to costly downtime

Combine subject matter experts with AVEVA Advanced Analytics' digital twin enabled industrial operations platform

A substantial reduction in downtime: +90% uptime \$500,000 savings annually

Monitoring 400+ line stability measures

EVA

ERM

Previous technology platform required a number of different data collection, analysis and reporting approaches

Unify disparate data into one operating platform and implement real-time predictive operations center measures and processes

A greener planet, a proactive operations center and millions in annual economic benefit

30% reduction in time reporting Significantly reduced asset and system downtime



AVEVA

Resideo

Predicting home utility failures before they happen

Resideo's solution included sensors and gateways that collect data directly off of in-home appliances and uses TwinThread to develop predictive models of that data

From concept to commercially available service in six months

60% reduction in repair cycles

50% improvement in service technician utilization

50% improvement in customer retention



Unifying the industrial ecosystem with data, Al and deep domain expertise for greater sustainability and efficiency

TRUSTED INTELLIGENCE

Single source of truth for proven applications

ACTIONABLE INSIGHT

Closing the loop for real-world impact

UNIFIED EXPERIENCE

Hundreds of perspectives. One shared reality

EMPOWERED ECOSYSTEM

Accelerating the network effect across the value chain

Thank you

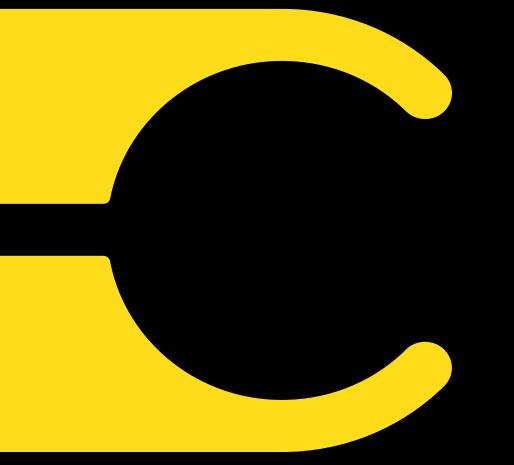
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This presentation may include predictions, estimates, intentions, beliefs and other statements that are or may be construed as being forward-looking. While these forward-looking statements represent our current judgment on what the future holds, they are subject to risks and uncertainties that could result in actual outcomes differing materially from those projected in these statements. No statement contained herein constitutes a commitment by AVEVA to perform any particular action or to deliver any particular product or product features. Readers are cautioned not to place undue reliance on these forward-looking statements, which reflect our opinions only as of the date of this presentation.

The Company shall not be obliged to disclose any revision to these forward-looking statements to reflect events or circumstances occurring after the date on which they are made or to reflect the occurrence of future events.







ABOUT AVEVA

AVEVA is a world leader in industrial software, providing engineering and operational solutions across multiple industries, including oil and gas, chemical, pharmaceutical, power and utilities, marine, renewables, and food and beverage. Our agnostic and open architecture helps organizations design, build, operate, maintain and optimize the complete lifecycle of complex industrial assets, from production plants and offshore platforms to manufactured consumer goods.

Over 20,000 enterprises in over 100 countries rely on AVEVA to help them deliver life's essentials: safe and reliable energy, food, medicines, infrastructure and more. By connecting people with trusted information and AI-enriched insights, AVEVA enables teams to engineer efficiently and optimize operations, driving growth and sustainability.

Named as one of the world's most innovative companies, AVEVA supports customers with open solutions and the expertise of more than 6,400 employees, 5,000 partners and 5,700 certified developers. The company is headquartered in Cambridge, UK.

Learn more at <u>www.aveva.com</u>

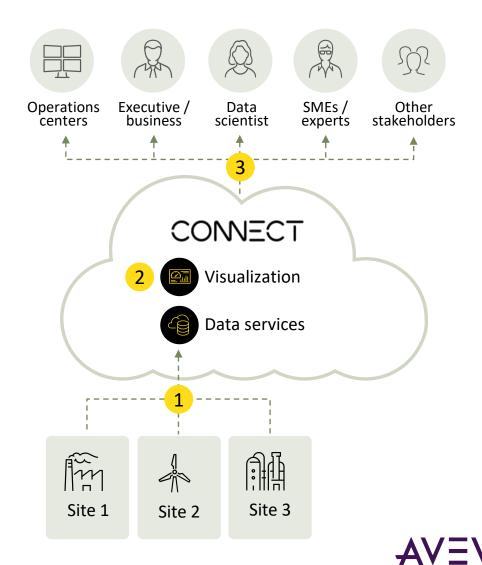


Use case: Aggregated data monitoring & reporting

- 1. Aggregate on-premises/process data into CONNECT data services
- Leverage data and content for numerous dashboards and visual displays in the cloud. Or, share data with 3rd party tools like Microsoft Power BI or Tableau.
- 3. Access reporting across geographies and functions and customize dashboards based on business needs

Results:

- Data sets and industrial context for tackling performance, operations reporting and other actionable requirements
- View equipment performance over a period of time, downtimes, utilization, OEE, and incidents, including potential alarms
- Drill down into specific events and detailed trends to understand total uptime and utilization impacts

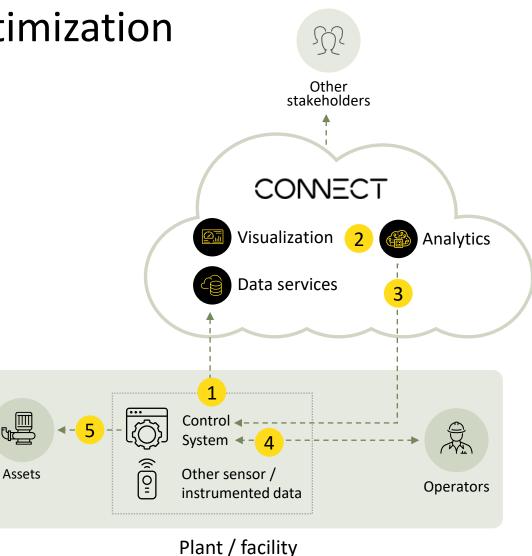


Use case: Prescriptive setpoint optimization

- 1. Aggregate control system and other instrumented data into CONNECT data services
- 2. Predict operations performance and propose set point adjustments using AI/ML models to achieve desired performance targets
- 3. Suggested set point adjustments provided to the control environment
- 4. Accept set point guidance or make your own adjustment
- 5. Adjust assets at preferred cadence to maintain performance balance

Results:

- Proactively manage energy use, performance parameters, product quality and other metrics through analytical guidance to operations
- Monitor and view data, trends and performance outcomes through CONNECT visualization or 3rd party tools

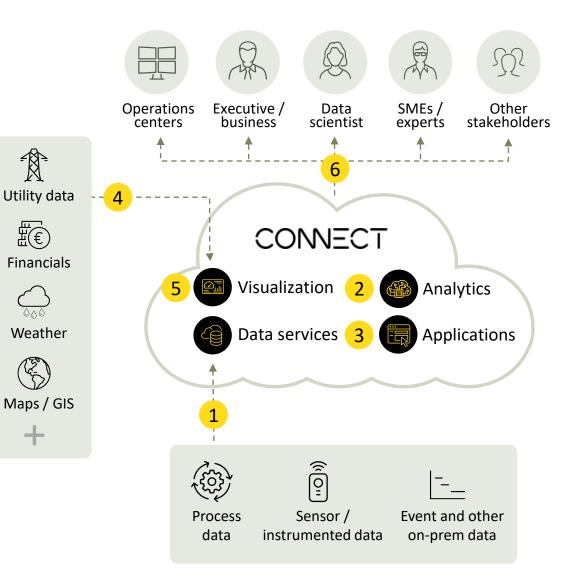


Use case: Enterprise visualization

- 1. Aggregate on-premises/process data into CONNECT data services
- 2. Apply AI/ML to enrich aggregated data
- 3. Provide 1D, 2D, 3D, specialized content and other relevant industrial information through native CONNECT apps
- 4. Integrate 3rd-party data and content for enhanced insight
- 5. Leverage data, content and generative analytics across dashboards and visuals for a complete view of your industrial environments
- 6. Access reporting across geographies and functions and customize dashboards based on business needs

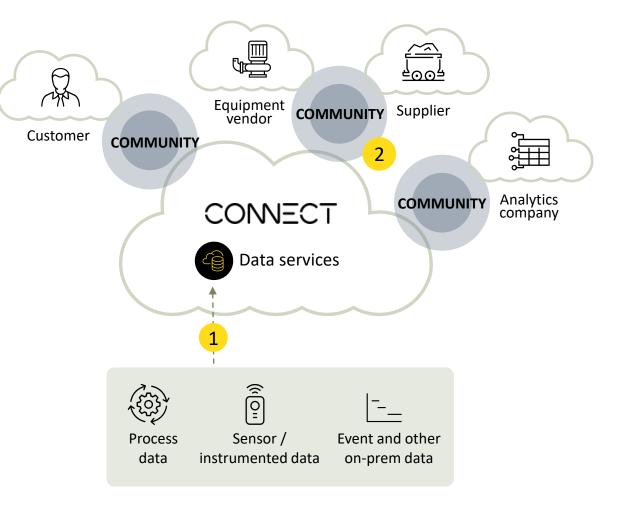
Results:

- Comprehensive view of data sets and industrial context through a "single pane of glass"
- Addresses enterprise-level analytical, performance, reporting and other actionable requirements



Use case: Data sharing

- 1. Aggregate edge and on-premises/process data into CONNECT data services
- 2. Create secure data communities and share data with external stakeholders. No transfer of data, access is granular and can be revoked at any time by the data owner.



Results:

- Enables collaboration among stakeholders, sharing information and creating mutual business value
- Extends current investments with new solutions
- Supports innovative business models for solution providers

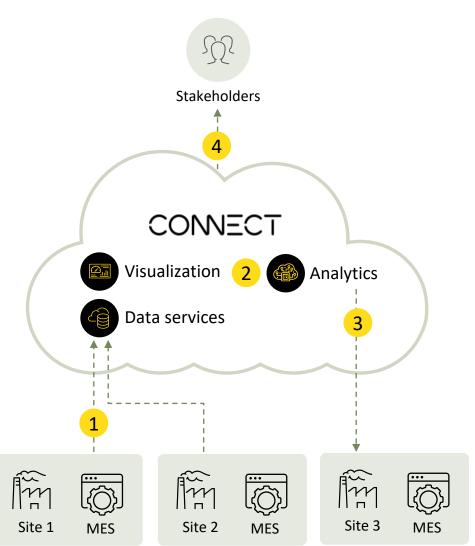
Use case: Predictive downtime alerts

- 1. Aggregate MES production data and other lab data into CONNECT data services
- 2. Train AI/ML models on previous production runs to detect potential downtime causing conditions when producing a specific product
- 3. Suggested corrective action to operations teams based on detected conditions
- 4. Provide stakeholders with greater visibility to recommendations to avoid downtime when producing this product

Results:

67

- Proactively manage production through analytical guidance to operations. Real-time alerts to and recommendations for avoiding downtime events.
- Monitor and view data, trends and performance outcomes through CONNECT visualization or 3rd party tools



AVEVA

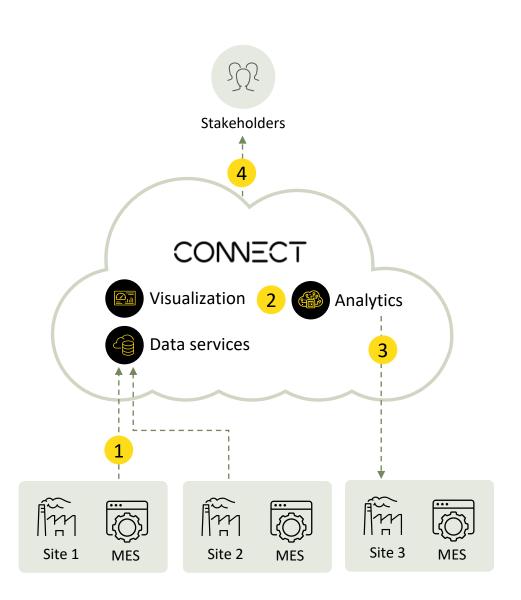
Use case: Predictive throughput

- 1. Aggregate MES production data and other lab data into CONNECT data services
- 2. Train AI/ML models to identify the perfect production rate conditions
- 3. Suggested corrective action to production line operations based on detected conditions, in context to product in production
- 4. Provide stakeholders with greater visibility to recurring conditions across plants for root cause analyses

Results:

68

- Shorten production time, increase efficiency, and realize cost savings while operating at the highest possible production rate
- Monitor and view data, trends and performance outcomes through CONNECT visualization or 3rd party tools



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