02/27/2023

Getting Into Flex

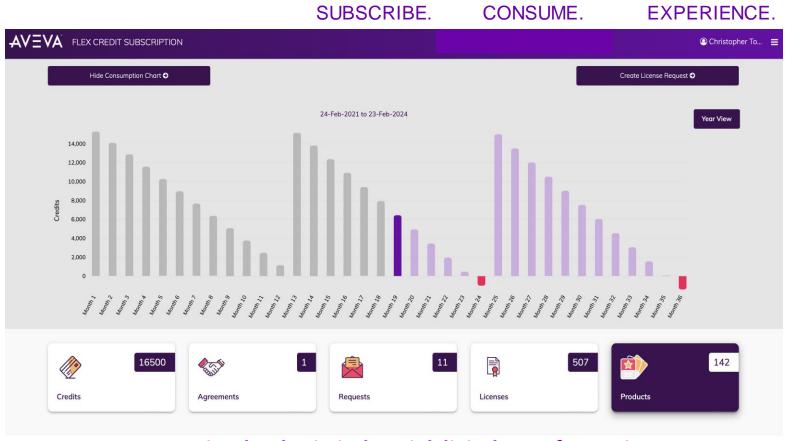
Presented by: Tim Brost



A Unique Subscription Architecture

AVEVA's comprehensive portfolio, unlocked by AVEVA Flex

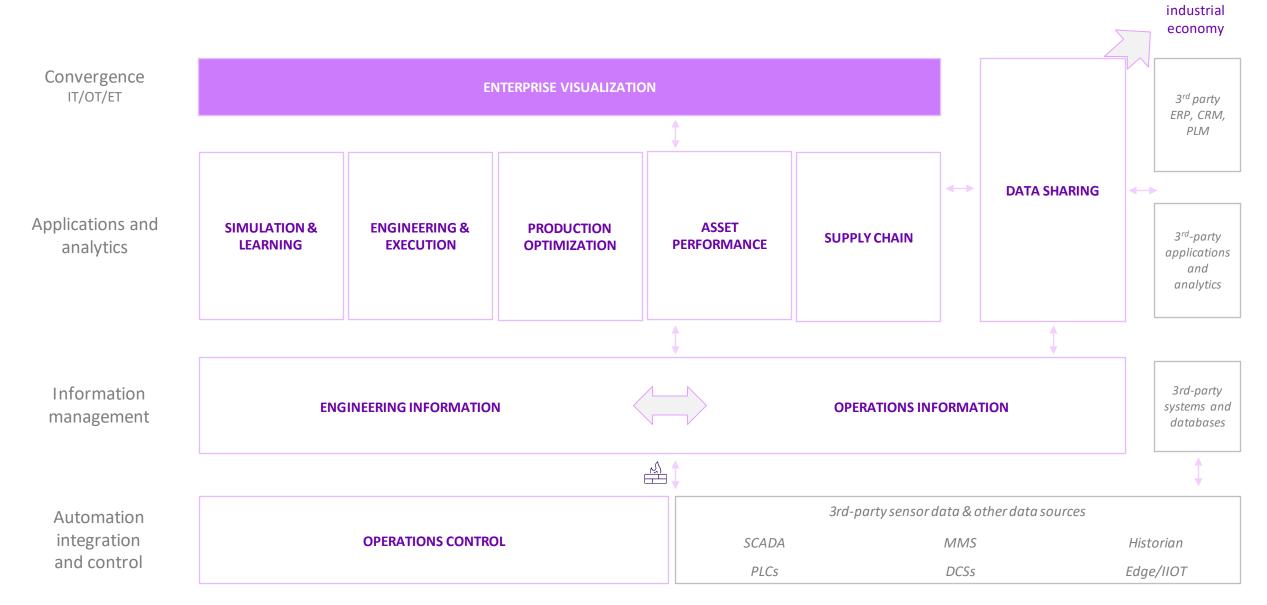
- Accelerate time to value
- Flexible
- Scalable
- Trusted industrial hybrid
 SaaS solutions



AVEVA is a leader in industrial digital transformation



AVEVA's Industrial Software Portfolio



Connected

Credit Based Procurement

Search Product

AVEVA Flex credits

- = One Entitlement Unit of Measure
- All customer offers entitled through Flex credits
- Credit consumption reported as one

Centrally track all AVEVA Software & Services through AVEVA Connect

- On-premises' disconnected offers
- On-premises' "connected" offers
- Native managed, hybrid, cloud services

Credit Consumption

- Self-service dashboards
- Export data

TRACK	CONTROL	MANAGE
	TRACK	TRACK CONTROL

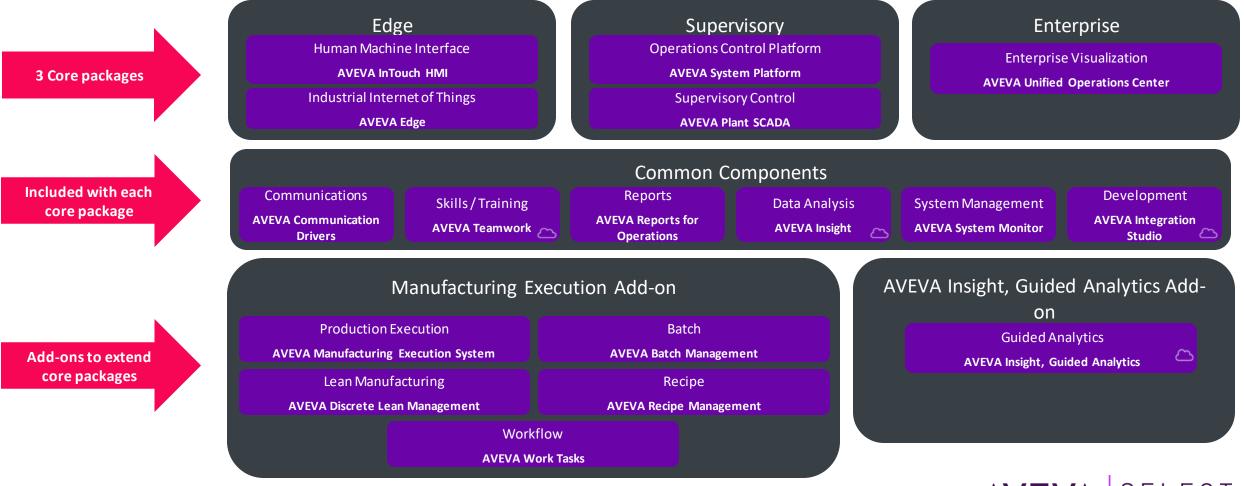
Sedicitivodec			Export		
Category	Sub Category	Part No	Description	Product Usage	Unit Cost
HMI/SCADA	AVEVA Edge	FLEX-HMI-016	AVEVA Edge - IoT View (RT) 150 tag	Rate	15
HMI/SCADA	AVEVA Edge	FLEX-HMI-017	AVEVA Edge STUDIO (DEV) + SCADA (RT) 1500 tags	Rate	80
HMI/SCADA	AVEVA Edge	FLEX-HMI-018	AVEVA Edge STUDIO (DEV) + SCADA (RT) 16k tags	Rate	150
HMI/SCADA	AVEVA Edge	FLEX-HMI-005	AVEVA Edge STUDIO (DEV) + SCADA (RT) unlimited tags, single client	Rate	300
HMI/SCADA	AVEVA Edge	FLEX-HMI-006	AVEVA Edge - IoT View	Rate	120
HMI/SCADA	AVEVA Edge	FLEX-HMI-009	AVEVA Edge - SCADA w/ Unlimited Clients	Rate	1000
HMI/SCADA	AVEVA Edge	FLEX-HMI-004	AVEVA Edge - Client	Rate	120
HMI/SCADA	Citect	FLEX-HMI-008	AVEVA Plant SCADA - Workstation	Rate	300
HMI/SCADA	Citect	FLEX-HMI-010	AVEVA Plant SCADA	Rate	1000
HMI/SCADA	Citect	FLEX-HMI-007	AVEVA Plant SCADA - Control Client	Rate	120
HMI/SCADA	Citect	FLEX-HMI-019	AVEVA Plant SCADA - Access Anywhere	Rate	20
HMI/SCADA	InTouch	FLEX-HMI-011	AVEVA InTouch HMI - Workstation	Rate	300
HMI/SCADA	InTouch	FLEX-HMI-012	AVEVA InTouch HMI - SCADA	Rate	1000
HMI/SCADA	InTouch	FLEX-HMI-001	AVEVA InTouch HMI - Client	Rate	120
HMI/SCADA	InTouch	FLEX-HMI-020	AVEVA InTouch HMI Starter	Rate	700
HMI/SCADA	InTouch	FLEX-HMI-015	AVEVA InTouch HMI Unlimited	Rate	1500

^{*}Every Flex contract comes with a free development license



AVEVA Operations Control

Named User-based Licensing!



Destination Flex

How to get there

The AVEVA Flex Experience Subscribe -> New System: Start from Consume -> scratch **Experience ->** Explore AVEVA portfolio as needed Scale to the vision Manage Usage For customers on support: **Customer First** Converts existing install-Conversion base to Flex part numbers Add credits and assigns a credit value. For customers off support: Modernization **Converts existing install**base to Flex part numbers

- Fine tune usage
- Easier inventory management
- Lock in pricing for 3 years
- Fast license fulfillment
- Low risk software evaluation
- Ability to trade-in software
- Supports current software version



Success Stories



Challenges:

- Multiple site management
- Low inventory visibility
- Tier 2 Historian growth limitation on tags

Solution:

- AVEVA Flex
 - Operations Control
 - Multi-site consolidation

Results:

- Eliminated need for license management
- Consolidation of contract renewals
- Unlimited growth of the Tier2 Historian
- Consolidating software stack



Protecting Public Health and the Environment

Challenges:

- Old version on expired platforms
- Annual budgetary misalignment
- Potential platform abandonment

Solution:

- AVEVA Flex
 - From scratch
 - InTouch HMI Starter

Results:

- Budgetary alignment and reduced annual spend
- Modernized licenses to support upcoming upgrade

